

Haryana

Incentives for haryanvi films and promotion of film shoots in haryana

Film makers and film producers in India and from across the world should feel encouraged to shoot in a state which offers good financial incentives for shooting, production, release and general administrative systems. This would include financial support which will be determined by a Credit Points system as mentioned in Article -A. The scheme of incentives has been so designed as to encourage film makers and production houses in the country and from across the world to shoot in Haryana.

Article - A

The film's eligibility for incentives gets determined by the Minimum Credit Point Score (MCPS). The Total Credit Point Score (TCPS) will determine the incentive that will be given to the film.



Allocation of Credit Points for the Culture Test for Film

S.No	Cultural Test	Max Achievable	Min Required by Haryanvi Films	Max CPS potential by Haryanvi Films	Min Required by Non Haryanvi Films	Max CPS potential by Non Haryanvi Films
A	Cultural Content related to Haryana					
A1	Original Dialogue Recorded (i.e. ODR) in Haryanvi language or Punjabi Language or both. Majority language should be Haryanvi	5	3	5	0	5
a	ODR > 80%-90%			5		
b	ODR 70% - 80%			4		
c	ODR 60%-70%			3		
A2	Film set in Haryana-ie films that have Haryana as a backdrop / films with stories set in Haryana	5	2	5	0	5
a	Screen Time 70% - 80%			5		
b	Screen Time 60% - 70%			4		
c	Screen Time 50% - 60%			3		
d	Screen Time 40% - 50%			2		
A3	Lead characters Haryanvi --ie Haryanvi characters in the story	5	2	5	0	5
a	Primary characters			5		
b	Secondary characters			4		

c	Ambience /Junior artists			2		
A4	Film based Haryanvi subject matter or underlying material	5	2	5	0	4/5
a	Subject matter 70%-80%			5		
b	Subject matter 60%-70%			4		
c	Subject matter 50%-60%			3		
d	Subject matter 40%-50%			2		
A5	The film demonstrates Haryanvi creativity, Haryanvi art & cultural/ historical/architectural heritage and/or diversity (Points to be given on Quantitative and Qualitative basis)	5	3	5	0	5
A6	The film demonstrates & propagates message of nationalism / with refecation of social issues	5	0	5	0	5
	Total Section A	30	12	30	0	29
B	Shooting in Haryana	50	30	50	30	50
a	Between 0 days &10 days	10	_	10	_	10
b	Between 11 days and 20 days	20	_	20	_	20
c	Between 21 days and 30 days	30	_	30	_	30
d	Between 31 days and 40 days	40	_	40	_	40
e	Beyond 41 days	50	_	50	_	50
	Total Section B	50	30	50	30	50
	<p>Note - 1 In case of this category (i.e. contents related to Haryana), the CPS has to be reviewed as part of the larger score as well as individually to ascertain the exact weightage as per %age of film shot in the state.</p> <p>2 In this category, the points will be awarded vis-a-vis the shooting done on actual number of days.For example if the shooting is undertaken for 35 days then 35 points will be given.</p>					

C	Use of Haryanvi Talent, Cast & Crew					
C1	Cast	8	4	8	2	8
C1a	Lead Actor Male 1 Point - IF From Haryana 1 Point - IF National Award Winner	2	1	2	0	2
C1b	Lead Actor Female 1 Point - IF From Haryana 1 Point - IF National Award Winner	2	1	2	0	2
C1c	Supporting Actor Male 1 Point - IF From Haryana 1 Point - IF National Award Winner	2	1	2	1	2
C1d	Supporting Actor Female 1 Point - IF From Haryana 1 Point - IF National Award Winner	2	1	2	1	2
C2	Crew	24	10	24	5	24
C2a	Producer 1 Point - IF From Haryana (Main Producer/ All Producers Co Producer) 1 Point - IF Female Producer From Haryana (Main Producer / Co- Producer/ All Producers) 1 Point - IF National Award Winner	3	1	3	0	3

C2b	Director 1 Point - IF From Haryana 1 Point - IF Female Director from Haryana 1 Point - IF National Award Winner	3	1	3	0	3
C2c	Writer 1 Point - IF From Haryana 1 Point - IF Female Writer from Haryana 1 Point - IF National Award Winner	3	1	3	0	3
C2d	Director of Photography 1 Point - If From Haryana 1Point - If Female Writer from Haryana 1 Point - If National Award Winner	3	1	3	0	3
C2e	Sound 1 Point - If From Haryana 1Point - If National Award Winner	2	1	2	0	2
C2f	Editor 1 Point - If From Haryana 1 Point - If Female Editor from Haryana 1 Point - If National Award Winner	3	1	3	0	3
C2g	Music Composer 1 Point - If From Haryana 1 Point - If National Award Winner	2	1	2	0	2
C2h	Make up & Hair (plus 1 with national awards)	1	1	1	1	1

C2i	Production Team (at least 5 persons from Haryana)	2	1	2	2	2
C2j	Skilled Workers (at least 5 persons from Haryana)	2	1	2	2	2
	Total Section C	32	14	32	7	32
	Total all sections	112	56	112	37	112

Incentive Provided for Credit Points Scored

S.No.	Category	Min (CPS Range) Points Required Lowest Category	CPS Range For Highest Category
1	Haryanvi Films	56-84	85-112
	1 st film of Producer - Financial Support from HFC	50% of the total production cost spent in Haryana with a cap of ₹1 crore whichever is lesser	50% of the total production cost spent in Haryana with a cap of ₹2 crore whichever is lesser
	2 nd film onwards of Producer-Financial Support from HFC	An increase of 20% in the incentive given from the 1 st film of the producer in case (a) it is an official selection at National & International Film festival repute (b) It wins a National or a State Award	
	Subsidy on Locations- 100% discount on state owned locations for shooting purpose		
2	Non Haryanvi Films	37-75	76-112
		30% of Production Budget OR a cap of of ₹1 crore -whichever is less	30% of Production Budget OR a cap of of ₹2 crore-whichever is less
	Subsidy on locations -50% discount on state owned locations for shooting purpose		
3	International Films		
	50% discount on state owned locations charges for shooting purposes		
<p>Note : IPRL Department/ HFC will compensate the state owned locations agency (i.e. like Tourism deptt or others etc.) for the rebate extended to the film maker (as available) for using locations for shooting schedule/ purpose.</p>			

4	Short Film (on social issues)	
	A grant of RS.1 Lakh or 50% of the total production cost, whichever is less	
5	Documentary Film	
	Up to 30 mins-a grant of Rs. 3 lakh or 50% of total cost - whichever is lesser	
	Above 30 mins- a grant of Rs. 5 lakh or 50% of total cost - whichever is lesser	
Note - Financial support in this category to include the money / sponsorship amount to be paid to the individual / entity on whom the documentary is being made.		
6	Debut Film	
	For producer from Haryana, qualified from a recognised film / media institute with a relevant portfolio of work samples attached	1st Short / Documentary film Filmmaker / producer – Development Fund of ₹ 25,000
		1st feature film of Filmmaker / producer - Development Fund of ₹ 50,000

PRESETS

1	A film needs to score in all sections to be eligible for financial incentives as per Haryana Film Policy	
2	One film per year will be reserved for the debut film of a Haryanvi Director/ Producer with professional qualifications and with Haryana's crew	
3	<p>For any of the Cast and Crew (as mentioned in category C) to qualify as Haryanvi, She/ He has to fulfill any of the following parameters :</p> <ol style="list-style-type: none"> 1. Had stayed for at least 2 years in Haryana 2. Birthplace in Haryana 3. Should have property in Haryana <p>Note: To support either of the above, any documentary evidence establishing relation with Haryana will be admissible</p>	
4	<p>Disbursal of funds</p> <p>Will be disbursed to the Producer, in three slabs on approved screenplay & production budget (Approval to be given by committee set up by HFC for the purpose)</p>	
4a	Within 7 days of submission of Rough Cut	50%
4b	Within 7 days of submission of Censor Board Certificate	25%
4c	Within 7 days of submission of release and Full & Final Accounts	25%

5	For Haryanvi Films there will be compulsory two prime time shows daily @ 1 film per week across all plexes in Haryana
6	For Haryanvi Films shortlisted for International/ National Film Festival, there will be provision for travel and stay for one member (Director/ Actor) of the film.

CAPS

1	Not more than 12 films will be given financial benefit in a year under the policy.
2	One film shall not avail more than one financial benefit.

