

JULY 2023



Meri Maati Mera Desh

Mitti Ko Naman, Veeron Ka Vandan



MANN KI BAAT

Prime Minister Narendra Modi's Address to the Nation



CONTENTS

01	Prime Minister's Address	1
02	Featured Stories	
2.1	Meri Maati Mera Desh : The Finale of Azadi ka Amrit Mahotsav	14
2.2	Reviving & Reclaiming India's Heritage : Enabling Cultural Awakening	28
2.3	Shaping Tomorrow's Warriors : Creating Awareness for Drug Abuse Among Youth	50
03	In Brief	
3.1	Unique Tales of Tree Plantation and Water Conservation	22
3.2	Festivals and Traditions make us Dynamic	34
3.3	Triveni Museum, Ujjain, M.P. : A Collection of Art, Crafts & Traditions of India	38
3.4	Prabhat Singh Barhat : Preserving History through Art	42
3.5	Suresh Raghavan : Serving Nature through Art	44
3.6	Bhojpatra : Revival of India's Ancient Heritage	46
3.7	Haj without Mehram : A Step towards Muslim Women Empowerment	48
3.8	The Mini Brazil of India : Bicharpur's Remarkable Football Journey	60
04	Articles and Interviews	
4.1	The Success Story of Uttar Pradesh's Tree Plantation Drive - Arun Kumar Saxena	26
4.2	Conservation of Endangered Art & Stories - Durgabai Vyam	32
4.3	Kashi Vishwanath Dham : A Popular Destination for Devotees - Dr Sunil Verma	36
4.4	Nasha Mukht Bharat Abhiyan : Prevention, Treatment, Rehabilitation - Dr Virendra Kumar	54
4.5	Hope, Healing, and Recovery : Drug Free India - Samaira Sandhu	56
4.6	Breaking Free: Empowering Lives through Sobriety - Sarfaraz	57
05	Media Scan	64

Prime Minister's Address



My dear countrymen, Namaskar

A warm welcome to all of you in 'Mann ki Baat'. The month of July means the month of monsoon, the month of rain. The past few days have been full of anxiety and hardships on account of natural calamities. Owing to flooding in many rivers including the Yamuna, people in many areas have had to suffer. Landslides have also occurred in hilly areas. Meanwhile, in the western part of the country, Biparjoy cyclone also hit the areas of Gujarat some time ago. But friends, in the midst of these calamities, all of us countrymen have once again brought to the fore the power of collective effort. The local people, our NDRF jawans, those from the local administration have worked day and night to combat such calamities. Our capabilities and resources play a big role in dealing with any disaster - but at the same time, our sensitivity

and the spirit of hand-holding is equally important. This spirit of *Sarvajan Hitaaya* is the hallmark of India as well as the strength of India.

Friends, this phase of rain is equally important for 'tree plantation' and 'water conservation'. **More than 60 thousand Amrit Sarovars built during the 'Azadi Ka Amrit Mahotsav' are increasingly radiating their glow. Presently, the work of building more than 50 thousand Amrit Sarovars is going on. Our countrymen are making novel efforts for 'water conservation' with full awareness and responsibility.** You might remember, sometime ago, I had gone to Shahdol, MP. There I met tribal brothers and sisters of Pakaria village. At the same time, I had a discussion with them to save nature and water. **Now I have come to know that the tribal**

**GREENER TODAY FOR A
CLEANER TOMORROW**

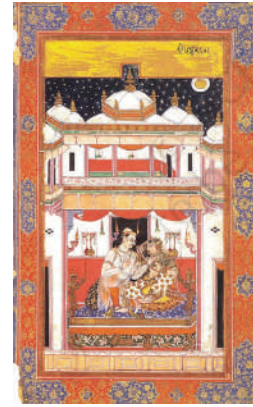


brothers and sisters of Pakaria village have already started working on this. Here, with the help of the administration, people have converted about a hundred wells into water recharge systems. Rain water now flows into these wells, and from the wells, the water enters the ground. This will gradually improve the ground water level in the area. Now all the villagers have set a target of using about 800 wells in the entire area for recharging. One such encouraging news has come in from Uttar Pradesh A few days ago, in Uttar Pradesh, a record of planting 30 crore trees in a single day has been made. This campaign was started by the State Government; it was completed by the people there. Such efforts are great examples of public participation as well as public awareness. I would like all of us to be a part of these efforts to plant trees and save water.

My dear countrymen, at present the holy month of 'Sawan' is going on. Along with worshipping Sadashiv Mahadev, Sawan is associated with

greenery and joy. That's why, Sawan has been very important from the spiritual as well as cultural point of view. The swings of Sawan, the mehendi of Sawan, the festivities of Sawan... that is, Sawan itself means joy and enthusiasm.

Friends, there is yet another facet to this faith and these traditions of ours. These festivals and traditions of ours make us dynamic. Many devotees undertake the *Kanwar Yatra* to worship Shiva in Sawan. These days numerous devotees are reaching the 12 Jyotirlingas on account of Sawan. You would also be happy to know that the number of people reaching Banaras is also breaking records. Now more than 10 crore tourists are reaching Kashi every year. The number of devotees visiting pilgrimages like Ayodhya, Mathura, Ujjain is also increasing rapidly. Due to this, lakhs of poor are getting employment; their livelihood is being taken care of. All this is the result of our collective cultural awakening. Now, for *darshan*, people from all over the world are coming to our pilgrimage sites. I have come to



Bundi Style



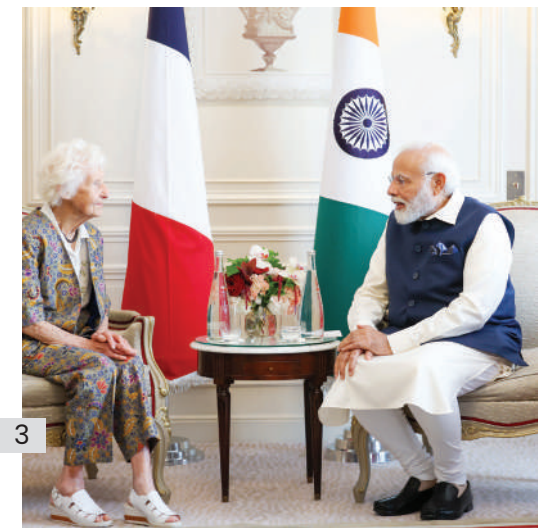
Pahari Style



Nathdwara Style

know about two such American friends who had come here from California to perform the Amarnath Yatra. These foreign guests had heard somewhere about the experiences of Swami Vivekananda related to the Amarnath Yatra. They got so inspired that they themselves came for the Amarnath Yatra. They consider it as the blessings of Lord Bholenath. This is the specialty of India that accepts everyone, gives something or the other to everyone. Similarly there is a woman of French origin – Charlotte Chopin. Recently, when I had gone to France, I had met her. Charlotte Chopin is a Yoga Practitioner, Yoga Teacher, and she is more than a hundred years old. She has crossed a century. She has been practising yoga for the last 40 years. She gives credit for her health and this age of 100 years only to yoga. She has become a prominent face of India's science of yoga and its strength in the world. Everyone should learn from her. Let us not

only embrace our heritage, but also present it responsibly to the world. And I am happy that one such effort is going on in Ujjain these days. Here 18 painters from all over the country are making attractive picture story books based on the *Puranas*. These paintings will be made in many distinctive styles such as the Bundi style, Nathdwara style, Pahari style and Apabramsh style. These will be displayed in Ujjain's Triveni Museum... after some time, when you visit Ujjain, you will be able to see another divine site along with Mahakal Mahalok.





Prabhat Singh Modbhai Barhat

Friends, while referring to these paintings being made in Ujjain, I am reminded of another unique painting. This painting had been made by Prabhat Singh Modbhai Barhat, an artist from Rajkot. This painting was based on an incident in the life of Chhatrapati Veer Shivaji Maharaj. Artist Prabhat Bhai had depicted that Chhatrapati Shivaji Maharaj was going to visit his Kuldevi 'Tulja Mata' after the coronation, and what the atmosphere there at that time was. To keep our traditions, our heritage alive, we have to save it, live it, teach it to the next generation. I am happy that, today, many efforts are being made in this direction.

My dear countrymen, many a time, when we hear words like ecology, flora, fauna, biodiversity, some people think that these are specialised subjects; subjects related to experts. But it is not so. If we really love nature, we can do a lot even with our small efforts. **Suresh Raghavan ji is a friend from Vadavalli in Tamil Nadu. Raghavan ji is fond of**



Suresh Raghavan

painting. You know, painting is a work related to art and canvas, but Raghavan ji decided that he would preserve the information about plants and animals through his paintings. He documents the information related to them by making paintings of varied flora and fauna. Till now, he has made paintings of dozens of such birds, animals, orchids, that are on the verge of extinction. This example of serving nature through art is really amazing.

My dear countrymen, today I want to tell you one more interesting thing. A few days ago, an awesome craze appeared on social media. **America has returned to us more than a hundred rare and ancient artefacts. After this news came to the fore, there was a lot of discussion on social media about these artefacts. The youth displayed a sense of pride in their heritage.** These artefacts returned to India are 2500 to 250 years-old. You will also be happy to know that these rare items are related to

different regions of the country. These have been made using terracotta, stone, metal, and wood. Some of these are such that they will fill you with wonder. If you have a look at them, you will be left mesmerised. You will also get to see a beautiful sandstone sculpture of the 11th century among these. This is an artwork of an 'Apsara' dancing, which belongs to Madhya Pradesh. Many idols of the Chola era are also part of these. The idols of Devi and Lord Murugan date back to the 12th century and are associated with the rich culture of Tamil Nadu. Nearly a thousand year old bronze statue of Lord Ganesha has also been returned to India. An idol of Uma-Maheshwara in Lalitasan is said to be of the 11th century, in which both of them are seated on Nandi. Two stone idols of Jain Tirthankaras have also come back to India. Two idols of Bhagwan Surya Dev will also enthral you. One of these is

made of sandstone. Among the items returned is a panel made of wood, which brings to the fore the story of the churning of the ocean. This panel of 16th-17th century is associated with South India.

Friends, I have mentioned just a few names here, whereas, if you see, this list is very long. **I would like to thank the American government, who have returned this valuable heritage of ours. Even when I visited America in 2016 and 2021, many artefacts were returned to India. I am sure that with such efforts, awareness will increase across the country to stop the theft of our cultural heritage. This will further deepen the attachment of the countrymen with our rich heritage.**

My dear countrymen, the letters written by some mothers and sisters of Devbhoomi Uttarakhand to me are heart-warming. They have given many



blessings to their son, their brother. They have written that **'They had never imagined that our erstwhile cultural heritage Bhojpatra could become a means of their livelihood.** You must be wondering what the entire matter is!

Friends, this letter has been written to me by the women of Niti-Mana valley in Chamoli district. These are the women who had presented me a unique artwork on Bhojpatra in October last year. I was also overwhelmed on receiving this gift. After all, since ancient times, our scriptures and books have been preserved on these Bhojpatras. Mahabharata was also written on the Bhojpatra. Today, these women of Devbhoomi are making very beautiful artefacts and souvenirs from the Bhojpatra. During my visit to Mana village, I had appreciated their unique effort. I had appealed to the tourists coming to Devbhoomi to

buy as many local products as possible during their visit. It has had a great impact there. Today, the products of Bhojpatra are very much liked by the pilgrims coming here and are also buying it at good prices. **This ancient heritage of Bhojpatra is filling new hues of happiness in the lives of the women of Uttarakhand. I am also happy to know that the State Government is also imparting training to women to make novel products from Bhojpatra.**

The State Government has also started a campaign to preserve the rare species of Bhojpatra. The areas which were once considered as the last point of the land are now being developed considering them as the first villages of the country. Along with preserving our tradition and culture, this effort is also becoming a means of economic progress.

My dear countrymen, I



have also received a large number of such letters this time in 'Mann ki Baat' that give a lot of satisfaction to the mind. These letters have been written by those Muslim women who have recently come from Haj pilgrimage. This journey of theirs is very special in many ways. These are the women, who have performed Haj without any male companion or Mehram, and the number is not fifty or hundred, but more than four thousand - this is a huge transformation. Earlier, Muslim women were not allowed to perform Haj without Mehram. Through 'Mann ki Baat', I also express my heartfelt gratitude to the Government of Saudi Arabia. Women coordinators were specially appointed for women going on Haj without Mehram.

Friends, the changes that have been made in the Haj Policy in the last few years are being highly appreciated. Our Muslim mothers and sisters have written a lot to me about this. Now, more and more people

are getting the chance to go for Haj. The blessing given by the people who have returned from Haj pilgrimage, especially our mothers and sisters through their letters, is very inspiring in itself.

My dear countrymen, whether it be the musical nights in Jammu and Kashmir, bike rallies at high altitudes, local clubs in Chandigarh, and the many sports groups in Punjab..., it sounds like we are talking about entertainment and adventure. But it's something different..., this event is also related to a 'common cause'. And this common cause is the awareness campaign against drugs. **To save the youth of Jammu and Kashmir from drugs, many innovative efforts have been visible. Programmes like musical night, bike rallies are organised there. To spread this message in Chandigarh, local clubs have been linked with**



it. They call these VADA clubs. VADA means Victory Against Drug Abuse. Many sports groups have also been formed in Punjab, that are running awareness campaigns to focus on fitness and get rid of drug addiction. The increasing participation of youth in the campaign against drug abuse is very encouraging. These efforts lend a lot of strength to the campaign against drugs in India. If we want to save the future generations of the country, we have to keep them away from drugs. With this thought, 'Nasha Mukta Bharat Abhiyan' was launched on 15 August 2020. More than 11 crore people have been connected with this campaign. Two weeks ago, India has taken a huge action against drugs. After seizing about 1.5 lakh kg consignment of drugs, it has been destroyed. India has also created a unique record of destroying 10 lakh kg of drugs. The cost of these drugs was more than Rs 12,000 crore. I would like to appreciate all those who are contributing in this noble campaign of de-addiction. Drug addiction becomes a big problem not only for the family,

but for the whole society. In such a situation, for this danger to end forever, it is necessary that we all move forward in this direction in unison.

My dear countrymen, while talking about drugs and the young generation, I would also like to tell you about an inspiring journey from Madhya Pradesh. This is the inspiring journey of Mini Brazil. You must be thinking that from where Mini Brazil came in Madhya Pradesh, well, that is the twist. In M.P., Bicharpur is a village in Shahdol. Bicharpur is called Mini Brazil. Since, today this village has become a stronghold of the rising stars of football. When I had gone to Shahdol a few weeks ago, I met many such football players there. I felt that our countrymen and especially our young friends must know about this.

Friends, the journey of Bicharpur village to become Mini Brazil commenced two-and-a-half decades ago. During that time, Bicharpur village was infamous for illicit liquor..., it was in the grip of intoxication. The biggest brunt of this kind of



BICHARPUR MINI BRAZIL OF INDIA



environment was being borne by the youth here. Raees Ahmed, a former national player and coach, recognised the talent of these youngsters. Raees ji did not have many resources, but he started teaching football to the youth with full dedication. Within a few years, football became so popular that Bicharpur village itself was identified with football. Now a programme called 'Football Kranti' is also going on here. Under this programme, youth are connected with this game and they are given training. This programme has been so successful that more than 40 national and state level players have emerged from Bicharpur. This football revolution is now slowly spreading in the entire region. More than 1200 football clubs have been formed in Shahdol and its surrounding areas. A large number of players are emerging from here, who are playing at the national level. Today, many noted former football players and coaches are

imparting training to the youth here. Just imagine a tribal area which was known for illicit addiction, infamous for drug addiction, has now become the 'Football Nursery' of the country. That's why, it is said - where there is a will, there is a way. There is no dearth of talent in our country. There is certainly a need to find and nurture them. Subsequently, these youth also bring laurels to the country and lend direction to the development of the country as well.

My dear countrymen, on the occasion of completion of 75 years of independence, all of us are celebrating 'Amrit Mahotsav' with full enthusiasm. About two lakh programmes have been organised in the country during the Amrit Mahotsav. These programmes were adorned with a spectrum of colours... were full of diversity. The beauty of these events has been that a record number of youth participated them. During this, our youth got to know a lot about the great personalities of the country. If we talk about just the first few months, we got to see many interesting programmes related to public participation. One such programmes was - 'Writers' Meet' organised for Divyang writers. The participation of a record number of people was observed. At the same time, 'National Sanskrit Conference' was organised in Tirupati, Andhra Pradesh. We all know the importance of forts in our history. A campaign depicting this, *Qile aur Kahaniyan*, i.e., stories related to Forts were also liked by people.

MITTI KO NAMAN, VEERON KA VANDAN



Friends, in the midst of the ongoing reverberations of Amrit Mahotsav and the 15th of August round the corner, another great campaign is on the verge of being launched in the country. 'Meri Maati Mera Desh' campaign will be launched to honour our martyred braveheart men and women. Under this, many programmes will be organised across the country in the memory of our immortal martyrs. In the memory of these luminaries, special inscriptions will also be installed in lakhs of village panchayats of the country. Under this campaign, 'Amrit Kalash Yatra' will also be organised across the country. This 'Amrit Kalash Yatra' carrying soil in 7500 urns from every corner of the country will reach

Delhi, the capital of the country. This journey will also carry with it saplings from different parts of the country. 'Amrit Vatika' will be built near the National War Memorial by fusing the soil and saplings that would arrive in 7500 urns. This 'Amrit Vatika' will also become a grand symbol of 'Ek Bharat Shreshtha Bharat'. I had talked about 'Panch Pran' for the next 25 years of Amrit Kaal from Red Fort last year. By participating in the 'Meri Maati Mera Desh' campaign, we will also take an oath to fulfil these 'five resolves'. All of you should certainly upload your selfies on yuva.gov.in while taking oath, holding the sacred soil of the country. Last year, on the occasion of Independence Day, the whole country came

together for 'Har Ghar Tiranga Abhiyan',... similarly this time too, we have to hoist the Tricolor at every house, and continue this tradition. With these efforts, we will realise our duties... we will realise the innumerable sacrifices made for the freedom of the country; we will realise the value of freedom. Hence, every countryman must join in these efforts.

always remember those who laid down their lives for the freedom of the country. We have to work day and night to make their dreams come true and 'Mann ki Baat' is just the medium to bring this hard work and collective efforts of the countrymen to the fore. See you next time, with some new topics. Thank you very much.

My dear countrymen, that's all for today in 'Mann ki Baat'. In a few days, we will be a part of this great festival of independence on the 15th of August. We should

Scan the QR code to listen to 'Mann ki Baat'.



MANN KI BAAT

Special Mentions by Prime Minister



Meri Maati Mera Desh

The Finale of Azadi Ka Amrit Mahotsav

“ ‘Meri Maati Mera Desh’ campaign is being launched to honour our martyred braveheart men and women. Under this campaign, ‘Amrit Kalash Yatra’ will also be organised across the country. This journey will also carry with it saplings from different parts of the country. ‘Amrit Vatika’ will be built near the National War Memorial which will also become a grand symbol of ‘Ek Bharat Shreshtha Bharat’. ”

–Prime Minister Narendra Modi
(in ‘Mann ki Baat’ address)

“The ‘Meri Maati Mera Desh’ initiative is like a bright light shining on unity and togetherness. It’s all about showing our love for our country and honouring those who fought for our freedom. We’re coming together as a strong and united nation, leaving behind differences like caste, religion, and language.”

–Nirmalkant Pandey
Youth Participant

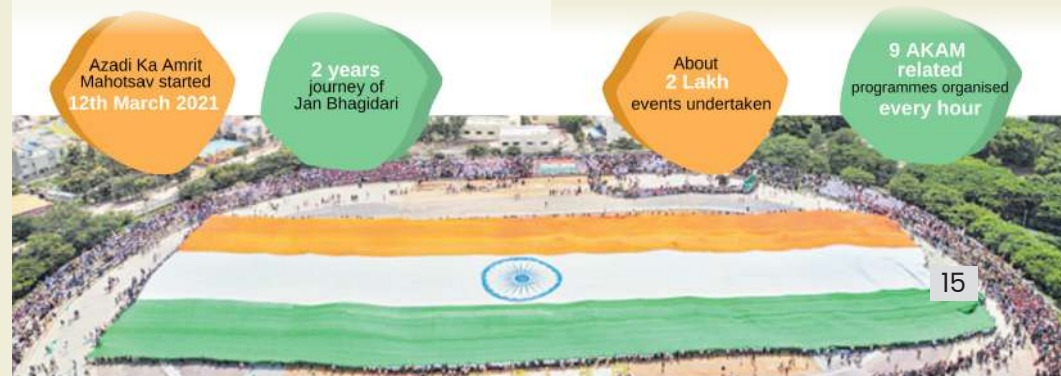
To celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements, ‘Azadi Ka Amrit Mahotsav’ was launched by Prime Minister Narendra Modi on March 12, 2021 with a symbolic march from Sabarmati to Dandi in Gujarat. Dedicated to the people of India who have been instrumental in bringing India thus far in its evolutionary journey, this Mahotsav aimed to hold within them the power and potential. Amrit Mahotsav swept across the country garnering massive nationwide participation over a period of two years. Now, as this grand celebration proceeds towards its conclusion, another mega campaign ‘Meri Maati, Mera Desh’ has been launched by the Government to honour not only our freedom heroes but also our land, our nation.

Amrit Mahotsav evoked the mantra of Jan Mahotsav through Jan Bhagidari with over two lakh events and an impressive

occurrence of nine Amrit Mahotsav-related programmes per hour undertaken by the Government throughout the length and breadth of the country, awakening the feeling of patriotism in the hearts of the people and celebrating India’s journey. During the period, the entire nation came together to honour our freedom fighters and nation builders, acknowledging its rich traditions, cultures, and achievements in the past 75 years.

Amrit Mahotsav showcased India’s biggest strength to the world—the power of its people, culture and history, making it the biggest celebratory effort in India post-independence. The journey has seen the participation of not only the States, Union Territories, Ministries, and Departments but of the whole nation coming together to honour our freedom fighters, rejoice in India’s cultural diversity and heritage, and laud India’s accomplishments in various fields mapping India’s journey of becoming self-reliant.

Efforts were made to honour our country’s tradition, culture, and heritage by reviving forgotten regional fairs and festivals like the Madhavpur Mela and Tribeni Kumbh Mahotsav; bringing back the dying art forms like storytelling, toy making and puppetry; re-establishing and remembering cross-cultural relations between states through the Kashi-Tamil Sangamam and Saurashtra-Tamil Sangamam; rediscovering India’s traditional sports, and initiating the creation of 75,000 Amrit Sarovars across the country for environment and water conservation. The campaigns, involving people’s participation in the spirit of Jan Bhagidari, included ‘Har Ghar Tiranga’, ‘Azadi Ki Rail Gadi Aur Stations’, ‘Mera Gaon Meri Dharohar’, ‘Digital Jyot’, ‘Rashtra Gaan Campaign’ and ‘Unity in Creativity’ campaign. India, engulfed by a colourful and energetic atmosphere, embraced the indistinguishable flame ignited by this Amrit Mahotsav to build India as





Dedication of Shilaphalakam- installation of nameplate of Veers



Taking the Panch Pran Pledge



Vasudha Vandan - Creation of Amrit Vatika with 75 saplings of indigenous trees.



Veeron Ka Vandan honouring freedom fighters/braves who protect the nation and families of braves



Hoisting of National Flag and singing of National Anthem

dreamt by our freedom fighters.

In his 103rd episode of 'Mann ki Baat', the Prime Minister announced the remarkable campaign 'Meri Maati Mera Desh' as the culminating episode of the Amrit Mahotsav. With the tagline 'Mitti ko Naman, Veeron ka Vandan', this has been envisioned as a nationwide and people-led initiative to pay tribute to our courageous martyrs who sacrificed their lives for the nation. 'Meri Maati Mera Desh' campaign will include programmes at the village, and block levels, by local urban bodies, as well as state and national levels.

The 'Meri Maati Mera Desh' campaign, which began on August 9, 2023, has seen the country's villages, panchayats, blocks, towns, cities, and

municipalities honouring their local bravehearts by dedicating Shilaphalakams, or plaques in their names. In addition, initiatives like 'Panch Pran Pledge', 'Vasudha Vandan', and 'Veeron ka Vandan' are also being undertaken to honour the gallant sacrifices of the heroes of our nation. Another key feature of this campaign is the 'Amrit Kalash Yatra', in which people from every corner of the country are bringing the soil of their land in a total of 7,500 urns. These urns with saplings from different regions are making their way to New Delhi to create an 'Amrit Vatika' near the National War Memorial, standing as a powerful and proud symbol of 'Ek Bharat-Shreshtha Bharat'.

The Prime Minister's call to follow the Panch Pran for the next

25 years, symbolically called the 'Amrit Kaal' or the 'Kartavya Kaal', has not only encouraged people to fulfill their duties towards the nation but has also paved the way for the nation's greatness. By participating in the 'Meri Maati Mera Desh' campaign, citizens are taking an oath to fulfill these 'five resolutions' and as a gesture of their resolve, citizens are uploading their selfies while taking the oath with the sacred soil of our nation.

The path to India's prosperous future is paved with the commitment and determination of its people to uphold and safeguard the treasures of its past. With 'Azadi Ka Amrit Mahotsav', we paid tribute to our brave freedom fighters and were also reminded of their sacrifices and unwavering dedication, which are woven into the fabric of our nation's history. Just as they fought for our freedom, it is our duty to honour their legacy by cherishing our traditions and preserving the essence of our cultural heritage. And the next 25 years, till our centenary year of independence, we will move ahead to create a vibrant India.



MERI MAATI MERA DESH

Uniting Soil and Hearts of the Nation

In a heartfelt tribute to the brave heroes who sacrificed their lives for our country, a special campaign called 'Meri Maati Mera Desh' was launched across India on 9 August, 2023. This campaign is being organised in villages, towns, and cities and will continue until 30 August, 2023. Prime Minister Narendra Modi announced this campaign during his 103rd 'Mann ki Baat' address. The objective of this campaign is to honour our martyred braveheart men and women who gave everything for our nation.

Our Doordarshan team reached out to various villages and talked to people about their motivation for participating in Meri Maati Mera Desh campaign.

SIKAR DISTRICT, RAJASTHAN

"The 'Meri Maati Mera Desh' campaign is underway in Panchayat Samiti, Piprali. We've planted 75 trees and installed a dedicated 'Shilaphalاکam' with names of brave martyrs. This spirit extends to local schools, sparking their curiosity about heroic stories. The campaign symbolises unity and honouring our martyrs."

Shishupal, Gram Vikas Adhikari

"The 'Meri Maati Mera Desh' initiative started at our local government school will enhance our surroundings with greenery and will honour brave soldiers, with the aim of fostering patriotism in our students."

Kamlesh Kumar, local resident



18

NARNAUL, MAHENDRAGARH DISTRICT, HARYANA

"'Meri Maati Mera Desh' programme has been organised in our villages in which ex-servicemen, soldiers, panch-sarpanches, and women of villages are also participating. The programme will become successful with the spirit of Jan Bhagidari."

Subedar Ghisaram, local resident

"Amrit Vatika has been organised in my village Badarpur Narnaul Mahendragarh district. We are celebrating the 'Meri Maati Mera Desh' campaign with full determination and respect for our braveheart heroes."

Monika Sharma, local resident

PANJOKHRA SAHIB, AMBALA, HARYANA

"Nehru Yuva Kendra Ambala and NSS have teamed up for organising the 'Meri Maati Mera Desh' programme at Khalsa College to honour brave individuals like Hardeep Kaur ji and the late Shri Swaranjit Singh ji, who sacrificed everything in Jammu and Kashmir. United by 'Meri Maati Mera Desh,' we honour heroes and embrace a brighter future."

Arshdeep Kaur, District Youth Officer, Nehru Yuva Kendra

"As a part of the NSS team, it's exciting to witness the collaboration of NSS officers and Nehru Yuva Kendra members, united in taking the pledge for the 'Meri Maati Mera Desh' initiative. This initiative serves as a powerful means to raise awareness about our freedom fighters, ensuring their stories resonate with everyone."

Jasmeet Kaur, student and NSS volunteer

"As a retired Indian Air Force personnel and with an Army background, I believe that 'Meri Maati Mera Desh' campaign of the Prime Minister holds great significance. It's heartening to see the sacrifices of our martyrs being recognised and their stories shared. This initiative will inspire youth, nurture patriotism, and showcase India's culture globally."

Rakesh Mehta, retired from the Air Force and grandson of freedom fighter



19



RAJNANDGAON DISTRICT, CHHATTISGARH

"We've participated in 'Meri Maati Mera Desh' by planting 75 trees for 'Amrit Vatika'. It's wonderful to see people of all ages coming together, especially young students. This teamwork shows how much we care about nature and want to make a better world for the next generations."

Vijay Manikpuri, National Service Scheme Unit Program Officer

"'Meri Maati Mera Desh' is a special programme because it's a tribute to our brave soldiers who sacrificed their lives for our country, both within and at the borders. The heart of this programme is planting trees – a unique way to honour these heroes. I invite everyone to join in by planting a tree at home. Trees mean life, and planting them can make our world better for us and for the future."

Rakesh Thakur, Facilitator



PRAYAGRAJ, UTTAR PRADESH

"Under this initiative, along with establishing Shilaphalakams in our area, we're putting up a tricolour in every home, showing how we're all one big family. Through these events, we come together to remember and appreciate the unwavering commitment of our armed forces, expressing our gratitude for their selfless service."

Gaurav Kumar, Chief Development Officer

"From August 9, 2023, lots of villages are participating in 'Meri Maati Mera Desh' campaign. In each area, we're doing something special to honour our braveheroes and the soil they protected. This wonderful initiative was carried out in collaboration with the Mother Teresa Charitable Trust, Prayagraj, supported by Nehru Yuva Kendra, Prayagraj." **Jagriti Pandey, District Nehru Yuva Kendra Officer**



CHAMOLI, UTTARAKHAND

"'Meri Maati Mera Desh' programme is like a grand celebration of our Independence. Everyone is joining in by collecting soil from different places. This soil will be used to create Amrit Vatika to remember our heroes. It's a great way to celebrate our country's journey and say thank you to those who made it possible."

Rahul Dabral, Assistant Director, District Youth Officer Nehru Yuva Kendra

"Under the 'Meri Maati Mera Desh' campaign, 75 saplings are being planted. In this, 25 fruit-bearing plants and 50 plants of local species are being given from our nursery to each Gram Sabha. These will be used to make an Amrit Vatika."

Sarvesh Kumar Dubey, DFO, Kedarnath Forest Division

"As part of the 'Meri Maati Mera Desh' programme, we are actively engaged in planting trees across different development blocks. This meaningful initiative not only focuses on enhancing our environment but also pays homage to our courageous martyrs. It's all about coming together for a greener, united, and respectful future."

Kamal Singh, Volunteer, Nehru Youth Kendra



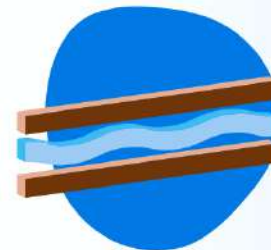
Unique Tales of Tree Plantation and Water Conservation

In the midst of the monsoon season, India is witnessing a remarkable transformation, akin to a Mini Brazil, where the spirits of tree plantation and water conservation are thriving. With more than 60 thousand Amrit Sarovars shining bright, a legacy of the 'Azadi ka Amrit Mahotsav', the nation's commitment to preserving its natural resources is becoming increasingly evident. The ongoing endeavour to build over 50 thousand additional Amrit Sarovars reflects a collective resolve to secure a greener, more sustainable future.



In the heart of Madhya Pradesh's Shahdol district lies the inspiring story of Pakaria village's tribal community. Having heeded the call to safeguard nature and water, these diligent villagers, in collaboration with local authorities, have ingeniously converted a hundred wells into potent water recharge systems. Rainwater, once lost to runoff, now cascades into these wells, percolating into the earth and gradually replenishing the groundwater table. Buoyed by this initial success, the community has set its sights on expanding this initiative to involve around 800 wells across the entire area, serving as a model of grassroots conservation.

Uttar Pradesh emerges as another beacon of environmental stewardship, where a monumental achievement underscores the power of collective action. The State Government's ambitious campaign to plant 30 crore trees in a single day was not only realised but surpassed, reflecting a harmonious blend of Governance and citizen participation. This extraordinary feat exemplifies the potential of public awareness and active involvement in shaping a sustainable tomorrow.



Initiatives

Amrit Sarovars' Radiance :

Over 60 thousand Amrit Sarovars, a legacy of the 'Azadi ka Amrit Mahotsav', illuminate India's commitment to tree plantation and water conservation.

Pakaria Village's Revival :

Pakaria village's tribal community in Madhya Pradesh converts wells into water recharge systems, showcasing a grassroots approach to groundwater replenishment.

Uttar Pradesh's Tree Planting Triumph :

The State Government's campaign leads to the planting of a record-breaking 30 crore trees in a single day, highlighting the potency of public participation.

Public Participation for a Greener Tomorrow :

These initiatives underscore the power of public awareness and active involvement in driving environmental conservation, promising a sustainable future for India.





"The entire Forest Department of Uttar Pradesh was very excited about the mention in 'Mann ki Baat' and was proud that we too have played a role in nation-building. This ongoing tree-planting campaign, driven by the inspiration of Chief Minister Yogi Adityanath, aims to involve the public in massive tree-plantation efforts. With a special affinity for nature, the Chief Minister's vision is rooted in the idea that Uttar Pradesh's 25 crore population could collectively plant 25 crore trees, presenting a simple and cost-effective approach to counter climate change's rapid effects. By greening households and increasing overall green cover, the programme strives to contribute to carbon sequestration and the NDC goals while fostering economic growth. The campaign's objectives encompass enhancing farmers' income, promoting fruit trees, and boosting horticulture.

This year's goal: 35 crore tree plantations. On 22nd July, 30 crore trees were planted, while the Uttar Pradesh Forest Department planted 5 crore trees on 15th August, aided by various departments. This ambitious target is set in anticipation of planting a total of 135 crore trees in the next 5 years."

-Mamata Sanjeev Dubey, Principal Chief Conservator of Forests, UP



"When our village will develop then only we will develop, our children will develop, our nation will develop, about 25 wells have been recharged in our village and such wells are in those places which were dry and in which even rainwater could not reach."

Ajay Pandey, resident of Pakaria village

"We are very happy that the Prime Minister has come here and on his guidance, the campaign to increase the water level of the wells in our villages will bring a lot of salvation to our villages. The discussion of our villages by the Prime Minister in 'Mann ki Baat' is very uplifting. Farmers will also benefit a lot from this and there will be availability of water that used to dry up in summer."

Raju, resident of Pakaria village





Arun Kumar Saxena

Environment, Forest & Climate Change Minister, Uttar Pradesh

The Success Story of Uttar Pradesh's Tree Plantation Drive

Tree plantation drive have been carried out under the leadership of Uttar Pradesh Chief Minister Yogi Adityanath. To make this campaign a success, he called a meeting of all the ministers of the state and instructed them to go to their respective constituencies and lay emphasis on planting trees. The Chief Minister held a virtual meeting with all MPs, MLAs, Mayors, Chairman of Municipalities, Chairman of Nagar Panchayats, Chairman of District Panchayats and Village Heads as well. About 67 thousand people participated in this meeting.

The Chief Minister instructed all the officers that apart from planting trees, special attention should be paid to their conservation. His instruction was that the plantation should be done in every Gram Sabha, particularly on the banks of Amrit Sarovars. In the rural areas, he advised to encourage the practice of having

a ridge at every field and a tree at every ridge. By planting trees on the ridge of the field, water conservation would be easy as along with the ridge, the trees will also stop the water. The Chief Minister urged all Village Heads to plant at least 75 trees on all the ponds in their respective villages as we have completed 75 years of our independence. He said that if there is a tree near the pond, then the pond will not dry up quickly and the pond water will remain cool.

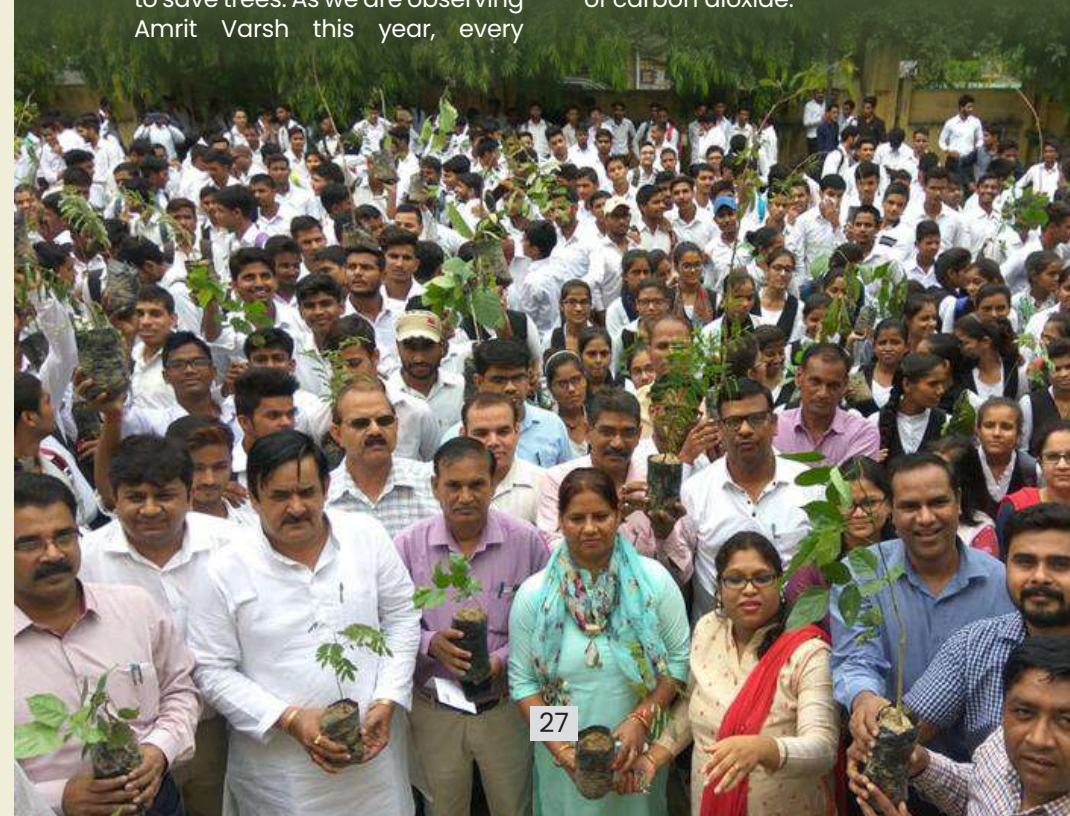
The Chief Minister also encouraged the general public to participate in the tree plantation drive. The trees were given free of cost by the Forest and Environment Department. People were given big and fruitful trees. Peepal, Banyan, Neem, Mango, Pakad, Tamarind and Amla trees were distributed. The MLAs have also been asked to spend 0.5% of their MLA funds on the environment. The Chief Minister has introduced a scheme for the

farmers where a MG NREGA card holder will get Rs 56,000 in three years if he plants 200 trees in his field. Gram Panchayats and Rural Development Department have planted a large number of trees in their villages. Besides, the PWD department has planted trees along the national highways and roads. Children have planted trees in their schools. In fact, every government employee and officer have come together to make plantation drive a grand success.

The general public has joined the tree plantation drive. Be it lawyers, doctors, chartered accountants, members of Rashtriya Swayam Sevak Sangh and all other social organisations, they all understood that planting trees is very essential. Along with planting trees, it is also important to save trees. As we are observing Amrit Varsh this year, every

corporation has planted trees and Sarovars, and Amrit Vatikas have been made everywhere.

Wherever Prime Minister Narendra Modi goes, he talks about one thing for sure – the temperature of the earth is rising due to global warming and climate change. Biodiversity will end, many trees, plants and wildlife will disappear due to climate change. If the temperature continues to rise like this, there will be recurring droughts in the coming years and agricultural yields will decrease, rivers will flood, and new diseases will spread. To stop all this, it is necessary to contain global warming and climate change, and plantation and saving trees are among the main remedies. Along with this, we are paying attention to reduce the emission of carbon dioxide.



Reviving & Reclaiming India's Heritage

Enabling Cultural Awakening

“To keep our traditions, our heritage alive, we have to save it, live it, teach it to the next generation. I am happy that, today, many efforts are being made in this direction.”

–Prime Minister Narendra Modi
(in 'Mann ki Baat' address)

One of the oldest civilizations of the world, India has weaved into its unique fabric of cultural diversity varying customs and traditions. Stretching across from north to south and east to west, the nation exhibits an array of rituals, languages, art styles, music and dance forms, food, attire, festivals and more. With one of the earliest art forms like intricate pottery and sculptural works which emerged during the Indus Valley Civilization to the indigenous Madhubani paintings from Bihar and Pattachitra art of Odisha, India's folk art and traditions exemplify a vibrant blend of colours and heritage.

It is no surprise that amid the many known facets of our culture, there are many hidden and forgotten aspects related to our heritage that have contributed to the intricate tapestry of our nation's history and ethos, and still continue to bind the past with the present. It is essential to preserve and promote these treasures for the generations to come so that India can continue on this captivating journey of diverse cultural mosaic.

To celebrate this kaleidoscopic beauty of Indian art, culture, and heritage, Prime

Minister Narendra Modi gave the clarion call of *Vikas bhi, Virasat bhi*, acknowledging the importance of preserving India's timeless heritage in India's journey of becoming a world leader. He urged citizens to shape the nation's identity and foster unity by giving the 'Panch Pran' and encouraging them to focus their energies on strengthening connection with their roots and shedding the colonial mindset. Inspired by this, people from across the country are coming together to revive and promulgate the cultural richness of India which is also finding support in various initiatives undertaken by the Government.

An essential part of the Indian heritage are Yatras or pilgrimages, where lakhs of devotees embark on journeys to not just keep alive India's spiritual tradition but also to strengthen their faith and devotion. Rath Yatra, Kanwar Yatra, Char Dham Yatra and Amarnath

Yatra are few of the many Yatras which end in pilgrimage sites of utmost reverence in the Indian subcontinent. To facilitate the pilgrims undertaking these arduous journeys of faith, the Government has launched various projects to enrich their experience, such as the PRASHAD scheme (Pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive), Chardham Road Project, Mahakal Lok Corridor, Kashi Vishwanath Corridor, Buddha and Jain Circuits, among others. Apart from enabling a collective cultural awakening, such initiatives are also ensuring economic redevelopment. The Government has also taken several steps to make Haj pilgrimage more comfortable, convenient and affordable for the Indian pilgrims, especially for the women pilgrims going on Haj



"What the Prime Minister has said about Ujjain's Triveni Museum is undoubtedly very important and underlining because Ujjain is such a city which represents the eternal tradition of the heritage of Indian culture.

–Amit Sharma
Theatre Artist

without Mehrum, symbolising women empowerment and the plurality of Indian culture.

The definitive reawakening of India's cultural heritage has also cemented India's position globally. The recent repatriation of over 300 antiquities symbolises India's historical and cultural roots in their creations and are a representation of belongingness and tradition that they carry with themselves. These repatriations stand as a testament to the government's commitment to safeguarding and reclaiming India's cultural treasures to honour those roots and the people who have

painters are making attractive picture story books based on the Puranas using distinct Indian art styles, the women of Niti-Mana valley of Chamoli district are giving a new lease of life to the Bhojpatras on which Mahabharata was also written. Apart from revitalising India's different art forms for creative expressions, people are also finding ways to eternalise India's historical and natural heritage. The Prime Minister cited the painting made by Late Prabhat Singh Modbhai Barhat, an artist from Rajkot who has an important episode from the life of Chhatrapati Shivaji Maharaj.



evolved from them. Not just this, India today boasts an impressive 40 UNESCO World Heritage sites that recognises India as a custodian of extraordinary heritage.

This cultural awakening has also amassed people's participation to take it to the next generation. In his 103rd episode of 'Mann ki Baat', the Prime Minister appreciated the efforts of citizens who are engaged in the preservation and revival of India's traditional heritage. While in Ujjain, 18

He also talked how Tamil Nadu's Suresh Raghavan is preserving information about plants and animals through his paintings, especially of those on the verge of extinction.

These small yet significant efforts reflect the deep awareness of India's rich culture and the steadfast commitment of its people to preserve its heritage. And this Amrit Kaal provides us the opportunity to embrace, safeguard and promote our civilizational legacy and lead the world.

BRINGING BACK INDIA'S LOST HERITAGE

In the 103rd episode of 'Mann ki Baat', the Prime Minister spoke about the US returning over hundred rare and ancient artefacts to India. These rare artefacts, related to different regions of the country, are 2,500-to 250-years-old. The country, under Prime Minister's leadership, has witnessed the successful repatriation of over 300 artefacts from foreign lands. This is bound to deepen the attachment of the citizens with their rich heritage. Let's look at some of the artefacts mentioned by the Prime Minister in the recent episode:



14th-15th century sandstone sculpture of 'Apsara'

Sandstone idol of Jain Tirthankara

Bronze statue of Lord Ganesha (nearly a 1,000-year-old)

Idol of Bhagwan Surya Dev

11th century idol of Uma-Maheshwara in Lalitasana (both seated on Nandi)

16th-17th century wood panel depicting the 'churning of the ocean'



Durgabai Vyam

Padma Shri awardee Gond Artist

Conservation of Endangered Art & Stories

In his 'Mann ki Baat' programme, the Prime Minister appreciated several efforts that are being made to preserve the priceless heritage of the country. One such patron and artist is Durgabai Vyam, who was awarded the Padma Shri in 2022 for reviving Gond art. Being an accomplished Gond artist, she is also striving hard to teach this art to the younger generation and thereby making them aware of the vanishing folk tales of India through the medium of art.

Gond painting is a wall art. Initially, it involved the colours made of red, black, and Ramraj soil and today acrylic colours are also used. Since childhood, I used to make clay paintings on the walls for decoration in marriages, Diwali, and Falgun. But I was unaware of actual Gond painting. When my husband and I moved to Bhopal, I learned painting from Jangarh Singh Shyam, who is my mentor. I learned Gond painting from him and my husband also taught me.

In particular, I have painted a lot on the stories told by the people of my grandmother's generation. Those were the

stories of Gods and Goddesses, origin of bamboo, Mother Earth, birth and karma. We create stories on the vanishing tales



of the village. I make different artifacts for different stories. Every painting carries inherent messages like save trees, save water, save earth – I make paintings on all these topics.

My husband and my mentor taught me and now I am teaching Gond art to other children. I teach children belonging to my home and village. Children from other states also come to learn the art. I have taught children from Bhopal, Delhi, Kerala and other places. At the time of Covid, I also taught online to the children of Kerala. I am also teaching this art to the college students of Mumbai and Chennai, for which they are very excited and happy. Wherever my husband and I go,

we make children aware of the vanishing old things through Gond art.

Recently, I have also worked on a book on Bhimrao Ambedkar. The book has been published in 11 languages. I also worked on the '1,2,3' books for children. I have received Rani Durgavati Award, a state-level award by Madhya Pradesh Government, Vikram Award in Mumbai and Mahila Award in Delhi. I have also received an international award from Italy for making Kathak book. For the story of bamboo, the Government of Madhya Pradesh gave me another award. Recognising my art, I was awarded the Padma Shri in 2022.



'FESTIVALS AND TRADITIONS MAKE US DYNAMIC'

In the 90th episode of 'Mann ki Baat' in June 2022, the Prime Minister had quoted a mantra from the Upanishads — 'चरैवेति-चरैवेति', meaning 'to keep moving'. This mantra summarises an essential quality of our country's nature, that is, to keep moving, to be dynamic. Our religious practices are no different as they too exemplify this spirit of dynamism in the form of pilgrimages. The Prime Minister in the 103rd episode of 'Mann ki Baat' talked about how our festivals and traditions make

us dynamic. He talked about the devotees of Lord Shiva who undertake the Kanwar Yatra in the holy month of Sawan.

Kanwar Yatra is an annual pilgrimage of devotees of Shiva, known as Kanwaris, to Hindu pilgrimage places like Haridwar, Gaumukh, Gangotri in Uttarakhand, Sultanganj in Bihar, Prayagraj, Ayodhya and Varanasi in Uttar Pradesh. The devotees return carrying the holy water of the Ganga in kanwars which is then offered to Shiva temples (Jal Abhishek), including the 12 Jyotirlingas across India. The Prime Minister mentioned that the number of people reaching these Jyotirlingas is breaking records, with over 10 crore tourists visiting Kashi every year. Along with collective cultural awakening, this has resulted in employment generation for the locals.

Foreigners Embracing Indian Culture

The Prime Minister pointed out that the pilgrims, not only from different corners of India but also from across the globe are paying a visit to the holy shrines in the country. Shri Amarnath Yatra brings devotees from across the country to have a glimpse of the naturally formed Ice-Shiva Lingam and offer their prayers. The record-breaking number of over 3 lakh pilgrim registrations underlines the importance of this Yatra in Indian tradition. Amid the pilgrims undertaking this journey, the Prime Minister highlighted two US nationals who came to be a part of the Yatra and fulfil their lifelong dream.



"We're devotees of Shri Ramakrishna Paramhansa & Swami Vivekananda. We stay at a temple ashram in California, America and for many years we have dreamt of coming here. Swami Vivekananda came to Amarnath and he had a very important experience. Having known this story for almost 40 years, coming here seemed like an impossible dream. But by Bholenath's grace, everything came together and here we are, having completed the darshan. We can't explain how we feel. We are steeped in gratitude and happiness to be able to do his darshan. There is a particular kind of peace that pervades these hills, mountains and that holy cave and we hope that this kind of peace can prevail everywhere. The organisation of the Yatra is flawless. How the Shrine Board has arranged everything with this many pilgrims is very impressive."

— Christopher & Halley, US Nationals

There has been an increasing interest in Indian cultural & knowledge systems around the world — from US nationals performing Amarnath Yatra to a French centenarian practising and teaching Yoga.

The Prime Minister, in 'Mann ki Baat', mentioned Charlotte Chopin, a yoga practitioner in France, whom he had met on his recent visit to the country. She began practising Yoga at the age of 50 and has been teaching yoga to students of all ages for decades now. Chopin's passion towards Yoga and fitness has only increased over the years. She gives credit for her health, at this age of 100 years, only to Yoga. Today, Chopin is a prominent face of India's science of yoga and its strength, in the world.





Dr. Sunil Verma

CEO, Shri Kashi Vishwanath Temple Trust

Kashi Vishwanath Dham A Popular Destination for Devotees

Varanasi, a city that American author Mark Twain described as “older than history, older than tradition, older than legend and looking twice as old as all of them put together”, has always been popular with tourists. But ever since the Kashi Vishwanath Corridor has been opened in December 2021 after renovation, the number of people coming here is continuously increasing. Now more than 10 crore tourists are reaching Kashi every year, which was also mentioned by the Prime Minister in the recent 'Mann ki Baat' programme. Doordarshan spoke to Dr. Sunil Verma, CEO, Shri Kashi Vishwanath Temple Trust, about the special arrangements made by the Trust for the devotees.

When this Dham (Shrine) was being renovated, the vision was to give a grand look to it and thereby enhancing some more traditional things for the darshan by the devotees and increasing the services permanently. Accordingly, the building structure was designed and the entire courtyard and paths were planned. Our idea was that even if 10 lakh devotees come on a day, we will

be successfully able to make darshan possible.

Since the opening of the Kashi Vishwanath Corridor, the number of devotees has increased every year and this number increases significantly on festivals and weekends. Even on normal days, this number varies between 1-1.5 lakh. Recently, on last Monday, about 6.5 lakh people had come here. This number is increasing every

month. This was not the case earlier.

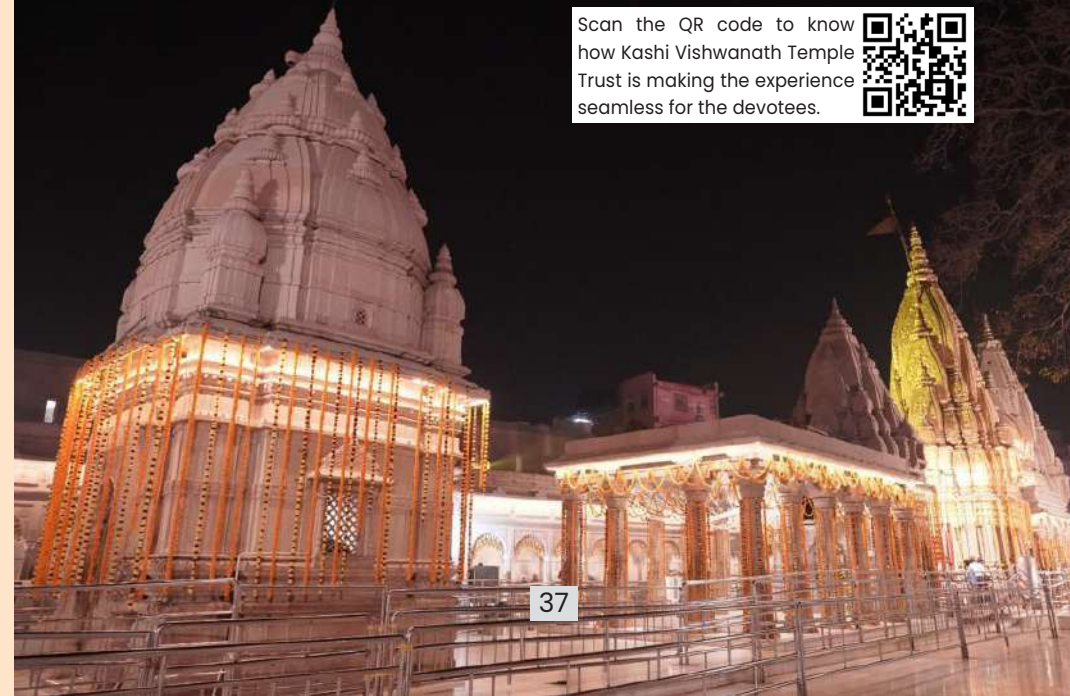
All those who come to Kashi, besides many objectives, carry a desire of having darshan at the temple as excellent arrangements are now in place to perform religious rituals. We have some permanent buildings and facilities like drinking water etc. We have also built a guest house there for lodging purpose. When we arranged the services in the Shrine, we took care of everything, be it the food court, the museum or the courtyard, all these things were made keeping the needs of the devotees in mind.

Since this year Sawan extends up for two months, the Kashi Vishwanath Nyas Parishad has made preparations accordingly. Since last time

about 1.25 crore people had come in a month, this time we were expecting more people to come. Till now, about 80 to 90 lakh people have come here and this number will increase further.

When we started our preparations before the onset of Sawan, we mainly kept the requirements of devotees in mind – be it barricading or easy darshan. We had set a target that no matter which direction the devotees come from, we should give them darshan in 25 to 30 minutes. The rows for entering and exiting separately from the four gates were erected simultaneously. We were working on this plan for a long time and all our stakeholders and the local police acted in tandem to make the experience memorable and smooth for the devotees.

Scan the QR code to know how Kashi Vishwanath Temple Trust is making the experience seamless for the devotees.



TRIVENI MUSEUM, UJJAIN

A Collection of Art, Crafts & Traditions of India

The Triveni Museum located near Mahakal Lok in Ujjain is presenting a unique depiction of the culture, tradition and arts of our country. The cultural heritage, arts, sculptures, etc., of the country can be seen in this museum, which is proof of the richness and greatness of Indian civilization. In the 103rd episode of 'Mann ki Baat', the Prime Minister, referring to the Triveni Museum in Ujjain, said that a good attempt is being made in Ujjain to embrace its cultural heritage, in which 18 painters have painted attractive paintings based on 18 Puranas. These picture stories will be made of watercolours on canvas in different art styles prevalent in India like Bundi style, Nathdwara style, Pahari style, Apabhramsha style and other distinctive styles and will be displayed in Triveni Museum, Ujjain.



Let's know what are the thoughts of the people associated with the museum.

The Triveni Museum has a wonderful depiction of art, literature and culture. This museum has Triveni of Krishna, Shiva and Shakti. The youth of the country and all the devotees who come to visit Ujjain must visit this museum once. When our knowledge and culture will reach the masses, we will feel much more proud of our heritage.

- Shailendra Parashar,
Social Scientist and Art Critic

38

Lakhs of visitors go to a pilgrimage site thinking that they are leaving for religious work. In such a situation, if visitors get a chance to know about Krishna, Shakti and Shaiva in detail by visiting the Triveni Museum, I believe this will work as a jaded-but. I urge our youth and children to come to this museum and connect with the knowledge tradition of our Indian culture. Today, painters from all over the country and abroad come to Triveni Museum. There are lectures, drama, and music concerts from time to time and many scholars come here to play different types of instruments which gives us a great opportunity to know about our traditional arts.

- Mayank Shukla, Art Critic



I worked here when the Triveni Museum was built and I consider this place as a special pillar of Ujjain which houses a variety of arts. It will be a place of learning for the generations to come. I always tell my family members to visit here and I feel very satisfied when they do. I find this museum extraordinary.

- Krishna Verma, Director, Malwa Folk Art Centre

I have worked on almost all subjects of the Indian miniature painting style. Recently, I was called to work by the Tribal Museum of Sanskriti Department, Bhopal, in which I had to make 108 paintings of Ma Durga Devi. Also, I have worked on Linga Purana, in which 180-200 pictures have been made. Nothing is more valuable to me than the Prime Minister's appreciation of my style. I thank him very much for appreciating this art.

- Kailash Sharma, Painter



39

Triveni Museum – An Inclusive Space for India’s Knowledge Traditions



**Gaurav Tiwari, Manager,
Triveni Art and Archaeological
Museum (Ujjain)**

“The Triveni Museum comprises paintings and sculptures based on the cultural and traditional arts of the entire country. In this museum, a collection of pictures and sculptures based on the Shaiva, Shakta and Vaishnava streams of Indian knowledge system has been made. An important facet of this museum is that it embodies three spiritual traditions of Ujjain which includes Shiva, Devi and Krishna. And this is where the traditional branches lead us towards our culture.

In Triveni, studies and stories from Puranas will be displayed in traditional painting styles of different regions of the country. You will be able to find here the paintings from Andhra Pradesh, West Bengal, Rajasthan and many other regions. Here, you can get glimpses of both art and archeology museums under the same roof. The first floor comprises the archaeological collection. Then comes the cultural facet which involves pictures and sculptures of various traditions of Indian art. In fact, these three traditions together become the driver of culture and the work of saving that very culture and transferring it to the new generation in the current environment is being done through the Triveni Museum so that our vanishing cultural and traditions get promoted and artists attached to them are encouraged. Today, because of Mahakal Lok, tourists from all over the country have started coming to Triveni Museum.

At the Museum, cultural presentations based on Indian tradition are made. These presentations include a three-day festival where classical dance, instrumental and vocal artistes from all over the country are invited

to enthrall the audience. Through the museum, we constantly try to do different innovations and the Prime Minister’s mention of the pictures of the Puranas is about the same innovative method. The painters are working on paintings based on 18 Mahapuranas. You will see the display of those paintings in this museum building in near future. Apart from that, work is also going on various forms of Nataraja.

The Triveni Art Gallery has an exhibition gallery that currently houses the lamp collection, which changes over the time. Here we put pictures of 84 Mahadevs on Mahashivaratri and many such demonstrations are held here. If we talk about painting style, there is Oriya Pat painting style, Kerala style, Kerala Mural style, Bangla style, Pichhwai style of Rajasthan, and other traditional painting styles like Kangra Guler.

We have the Department of Archeology and the Department of Culture here and both work in tandem inside this building. With the cooperation of the Culture Department of the Central Government and the State Government, all this has been reflected and it is operated through the Academy. To encourage the artists, the government also buys crafts from them. Through the platforms like museums, they are taken to the public which gives very meaningful impetus to Indian culture.

”

PRABHAT SINGH BARHAT

Preserving History Through Art

While talking about the efforts being made in the country to keep Indian heritage alive, Prime Minister Narendra Modi in 'Mann ki Baat' mentioned Late Prabhat Singh Barhat of Rajkot, Gujarat who was working on a unique painting. This painting is based on an episode from the life of Chhatrapati Shivaji Maharaj where Prabhatji has depicted Shivaji Maharaj visiting his kuldevi Tulja Mata after his coronation. The Doordarshan team spoke to Prabhatji's brother Bhagirath Barhat.

"When the Mughal Empire was on decline and the British were entering India, at that time Chhatrapati Shivaji Maharaj thought of establishing a Hindu Empire. And according to the day of the establishment of the Hindu Empire, he took out a procession in which he went to the temple and then back and touched his mother's feet – this whole incident is depicted in this painting.

When any painting is made, some things have to be kept in mind, such as weapons, horse riders, what kind of turban they wore at that time, what kind of horses were there in that period. At that time, saddle horses were used, which was a special type of horse. Prabhatji observed all these things. He thrice visited the Aravalli hills where all this incident took place and then started this painting.

This painting has been completed up to 100 metres and 20 metres of lining-drawing is also there. Prabhatji has already done 6 feet-long tracing, so he has completed the basic part of this processional painting. Now, we have to add colours to it and proceed with the painting.

Thinking about the smallest man is the specialty of our Prime Minister. Prabhatji made this painting like his own child. There is a festive atmosphere

in our house after hearing Prabhat Bhai's painting being mentioned by the Prime Minister in 'Mann ki Baat'. Prabhatji's dream was to make an 800-metre-long painting. When a person dreams big and

gets the support of the Government, then that dream can be fulfilled. It is a matter of pride for Rajkot, Gujarat and the nation that this grand painting made by Prabhatji is being recognised."



Scan the QR code to know more about Prabhat Singh Barhat's painting.



SURESH RAGHAVAN

Serving Nature through Art

"Many times, when we hear words like Ecology, Flora, Fauna, Biodiversity, some people think that these are specialised subjects; subjects related to experts. But it is not so. If we really love nature, we can do a lot even with our small efforts."

– Prime Minister Narendra Modi (In 103rd 'Mann ki Baat')

Suresh Raghavan, an artist at the Botanical Survey of India, was mentioned by the Prime Minister in 'Mann ki Baat' for his untiring perseverance to preserve the information about flora and fauna through his paintings. Hailing from Vadavalli, Tamil Nadu, Raghavan has made paintings of dozens of such birds, animals, orchids, which are on the verge of extinction.

"I want to contribute something to conserve nature. So, I paint and document endangered animals, birds and plants during my leisure time. I do scientific types of paintings. They consist of biological names as well as generic names in both English and Tamil. In other types of paintings, we can use imagination. But in this scientific painting, we have to recreate only in actual ratio, colours, and details, which is quite challenging.

It takes around four days to complete a painting. I do outlines in pencil and send it to scientists for approval. After getting approval, I complete the painting using watercolours. So many scientists and nature enthusiasts have contributed to my project by providing various data about endangered species. I say, this is not a single man's work. It is teamwork. I am thankful to them.

I have painted and documented 126 endemic plants, 50 endangered birds and 18 such animals of the Western Ghats. I have also painted 26 endangered plants of Andaman & Nicobar Islands, 30 endangered birds of India, 46 such animals. The only aim of this project is to create awareness about endangered species among the future generations. There is no commercial aspect at all.



I am a local artist. My mention in 'Mann ki Baat' by the Prime Minister has made me known in the world. I started this documentation work from Coimbatore as a very small effort to save nature. The Prime Minister identified me and has shown my work to the world. I'll be grateful to him throughout my life. Because of this mention by the Prime Minister in 'Mann ki Baat', awareness on conservation of natural resources will increase and I am thankful to him for this too."



44

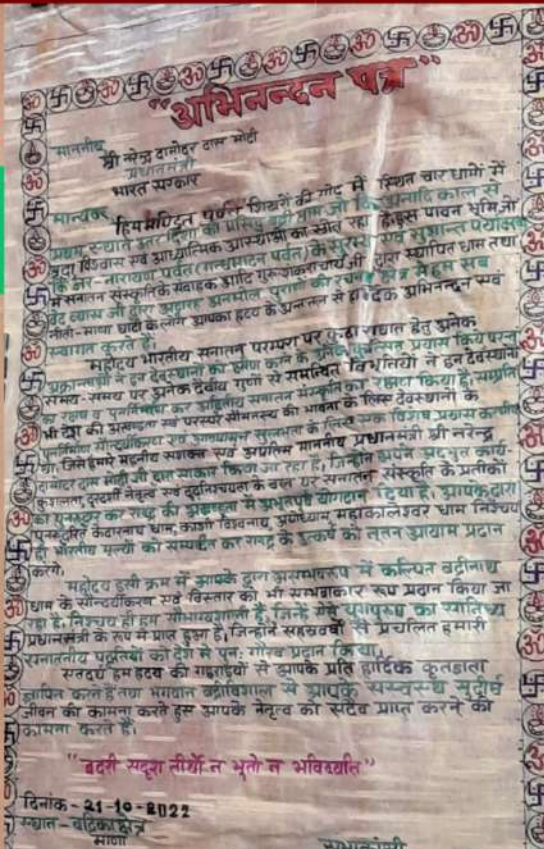
45

BHOJPATRA

Revival of India's Ancient Heritage

One of the rare species of the western Himalayas, Bhojpatra, has cultural, religious and also historical importance. It is the income source of the tribal women of Niti-Mana valley in Chamoli district, and many nurseries are being created in the border Panchayats of Chamoli district administration so that apart from providing employment to people, this rare species can also be protected. Significant efforts are being made by the district administration to promote products made from Bhojpatra.

In his 'Mann ki Baat', Prime Minister Narendra Modi praised the initiative taken by the women of Mana village and created awareness about Bhojpatra among people.



Himanshu Khurana,
District Magistrate, Chamoli



"To develop Bhojpatra as a souvenir, we provided calligraphy training to the women of Self-Help Group of Mana and Niti Valley through National Rural Livelihood. So far, more than 35 women have been trained through these programmes. To maintain the quality standards, we have also contacted a calligraphy artist from Dehradun so that we can develop more high-quality souvenirs. Since Bhojpatra is a rare species, for its conservation, we have initially started its plantation in the Van Panchayati areas of the border areas. A nursery is also being established so that it can be developed in the coming times for the protection of the Bhojpatra species."

Pitambar Molfa,
Head of Mana Village

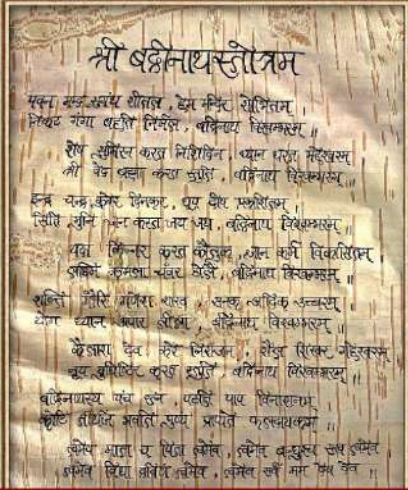


"Bhojpatra is found at an altitude of 18,000 feet. In ancient times, Ashtadasha Purana and Mahabharata were composed on these. On October 21, 2022, when the Prime Minister of India visited Mana village, we presented him a Greeting letter written on Bhojpatra. Today, it has become a source of our livelihood. At present our people are making Badrinath ji's hymns, Badrinath ji's aarti and prayers, etc. on Bhojpatra and selling it through Self-Help Groups. I hope that this will give more strength to our livelihood."

Anju Rawat,
Self Help Group Worker



"Bhojpatra trees grow here, from which we make many things like badges, garlands and letters. Last year in October, Modiji had come to Mana village and after seeing our work, he encouraged us a lot which brought us recognition and now his words are helping us move forward and run our business better. After Modiji's visit to our village, there has been a lot of demand for our products made from Bhojpatra in the local fair. The women of our group are making these products and this art is developing a lot. We are also planting Bhojpatra trees separately in which all of us women are involved."



HAJ WITHOUT MEHRAM

A Step Towards Muslim Women Empowerment

Diversity and plurality are a defining characteristic of Indian society. Indian people practise various religions with a variety of rituals including pilgrimages. Haj is such a pilgrimage undertaken by Muslims, which involves international travel, as do others like Kailash Mansarovar Yatra, Yatra Shri Nankana Sahib. Haj is a five-day-long religious congregation that takes place in the Kingdom of Saudi Arabia.

In a landmark step towards providing women of our country equal rights and opportunities in every sphere, the Government in 2018, ameliorated the restriction imposed on Muslim women to be accompanied by a Mehram, or a male guardian, while travelling for Haj. The result – 2023 saw India sending its largest contingent of women pilgrims travelling without Mehrams for Haj. As many as 4,314 Indian women went for Haj without Mehram this year, the largest since the reform in 2018.



Scan the QR code to know the experiences of Indian women who went on Haj without Mahram.



48

"We are very happy with the steps taken by the government to allow Muslim women to go on Haj without Mehram. In the future, more women will get a chance to go."

– Nighat Begum, Haj Pilgrim

"It is a very good initiative as there are many women who could not go for Haj. I was also trying for this for many years and now when I got a chance to go, I felt very happy and had a very good journey."

– Nargis Parveen, Haj Pilgrim

"Women could go for Haj and there was a group of us too. So we not only performed Haj, but also enjoyed the journey together."

– Ishrat Hasan, Haj Pilgrim

"I am so happy that in the July 2023 episode of 'Mann ki Baat', the Prime Minister appreciated our organisation of Haj this year. This time, our Haj quota is 1.75 lakh, out of which over 4,000 women pilgrims have performed Haj without Mehram. Without Mehram means without male guardians, parents, custodians, and blood relations. This is a huge transformation and is women empowerment in a real sense. Under the leadership of the Prime Minister, we brought a lot of reforms to our Haj Policy, such as no registration fee, increasing embarkation points, no VIP quota and reduction of private quota. The message is very clear that in front of God, everyone is the same. I belong to Kerala and we have got three embarkation points here – Cochin, Kozhikode and Kannur. We provide embarkation points in the Northeast as well. In 'Mann ki Baat', the Prime Minister mentioned that after their Haj, several women pilgrims wrote letters to him and shared their experience of travelling without Mehram. The Haj pilgrims are really happy."

AP Abdullakutty
Chairman of National
Haj Committee

49



Shaping Tomorrow's Warriors

Creating Awareness for Drug Abuse Among Youth

“Drug addiction becomes a big problem not only for the family, but for the whole society. For this danger to end forever, it is necessary that we all move forward in this direction in unison.”

-Prime Minister Narendra Modi
(in 'Mann ki Baat' address)

In the mosaic of India's diverse and burgeoning population, the youth occupy a pivotal position, embodying hope, aspirations, and the potential to drive the nation forward. However, within this promising landscape, a shadow looms large - the growing menace of drug abuse among the young generation. This pressing issue calls for a concerted effort to raise awareness, educate, and empower the youth to make informed choices that shape their future.

In 2018, a national level survey was conducted among 2,00,111 households across 36 states and UTs by the Ministry of Social Justice & Empowerment on extent, pattern and trends of substance use. Alcohol was found to be the most common substance used in India followed by cannabis and opioids. A sizeable number of people use other categories of substances like sedatives and inhalants. Cocaine, Amphetamine type stimulants and hallucinogens are used by a small proportion of the country's population.



Creating awareness about the dangers of drug abuse is the cornerstone of prevention. Awareness goes beyond just knowledge; it equips the youth with the tools needed to resist the allure of substances, make informed decisions, and recognise the signs of addiction in themselves and their peers. The Ministry of Social Justice & Empowerment, Government of India is executing the National Action Plan for Drug Demand Reduction (NAPDDR) which provides financial support to State Governments, Union Territories, NGOs, and community organisations for preventive education, rehabilitation centers, skill development, and addiction treatment facilities and promotes overall well-being.

In August 2020, Nasha Mukta Bharat Abhiyaan (NMBA) was launched to address the problem of drug abuse among youth of India in 272 most vulnerable districts. Under this, over 8,000 Master Volunteers have been trained to lead

activities, reaching over 11.99 crore people through on-ground efforts. Collaboration with 4,000+ youth organisations, involvement of over 2.05 crore women, and efforts in over 1.19 lakh educational institutions have been instrumental. The initiative employs social media, a mobile app, and partnerships with universities like Manipal, Christ, VIT, and Tezpur to spread awareness and gather real-time data. In 2023, The National Commission for Protection of Child Rights (NCPCR) launched the National Campaign "Addiction Free Amrit Kaal" aimed at promoting a healthier and addiction-free India.

Since the launch of NMBA, a Jan Andolan was started to combat this menace under which various stakeholders from government as well as private have been dedicatedly engaged in awareness generation and other activities. On International Day against Drug Abuse and Illicit Trafficking, PM Modi lauded the 'grassroot warriors' who work to eliminate the menace of drugs

"I am thrilled to share the profound appreciation extended to our team and me by the Prime Minister during his recent 'Mann ki Baat' address. It is truly heartening to witness our efforts being acknowledged and celebrated at such a significant forum."

-Samaira Sandhu
Nasha Mukta Bharat Abhiyan
Chandigarh Ambassador

from our society and said, “Drugs bring with it darkness, destruction and devastation. Addiction is neither cool nor a style statement.” Effective awareness campaigns are taking a multi-faceted approach, using various channels to reach the youth where they are. Schools, colleges, community centers, and digital platforms all play a crucial role in disseminating information and sparking discussions. Seminars, workshops, interactive sessions, and informational materials engage the youth directly, fostering understanding and empathy. Human stories have an unparalleled ability to connect and resonate. Sharing narratives of individuals who have triumphed over addiction or experienced its devastating impact creates a bridge of empathy. These stories serve as cautionary tales, illustrating

the very real consequences of drug abuse and the potential for recovery. In the digital age, social media platforms wield immense influence. Campaigns on these platforms employ innovative strategies like videos, graphics, challenges, and live sessions to capture the attention of the youth. The viral nature of social media ensures that awareness messages reach a vast audience, sparking conversations that challenge norms and myths.

One of the significant hurdles to awareness is the stigma attached to addiction. It's imperative to create an environment where seeking help is encouraged, not frowned upon. Mental health professionals, educators, and community leaders can play a vital role in dismantling the stigma by normalising conversations about addiction. There is a



need for challenging societal misconceptions and negative perceptions surrounding addiction, recognizing it as a complex health issue rather than a moral failing, and promoting empathy and support for individuals seeking recovery. This process aims to create an environment where individuals feel comfortable seeking help, and where addiction is treated with understanding and compassion rather than judgment.

Raising awareness against drug abuse among the youth is not just a campaign; it's a movement. That empowers

young individuals to be the architects of their destinies, free from the chains of addiction. As awareness spreads, we pave the way for a generation that's equipped with knowledge, resilience, and the determination to lead India into a brighter future. By fostering open conversations, leveraging digital platforms, and working collaboratively, we can light the path towards a future where India's youth stand united against the clutches of drug abuse, propelling the nation towards prosperity and well-being.

Nasha Mukh Bharat Abhiyan Prevention, Treatment, Rehabilitation



Dr. Virendra Kumar
Minister for Social Justice & Empowerment

Drug use is a complex and challenging issue, but it is one that must be addressed as a priority if we want to build a healthy and thriving India. Hon'ble Prime Minister in his 'Mann ki Baat' address, highlighted the issue and the steps taken under the Nasha Mukh Bharat Abhiyan to take on this menace. The Ministry of Social Justice and Empowerment is the nodal Ministry for Drug Demand Reduction, and as part of its mandate, it has engaged in introducing measures for the curtailment of substance abuse in the country. The Ministry formulated and enacted the National Action Plan for Drug Demand Reduction (NAPDDR) (2018- 2025). The scheme focuses on preventive education, awareness generation, identification, counseling, treatment and rehabilitation of individuals through the collaborative efforts of the Central and State Governments and non-governmental

substance dependence, training and capacity building of the service providers organizations.

To assess and know the magnitude of the problem of substance use in the country, a Comprehensive National Level Survey on the 'Magnitude of Substance Abuse in India' was conducted by the Ministry of Social Justice and Empowerment (MoSJE) through NDDTC, AIIMS, New Delhi, and published in 2019. This survey highlighted the problem of substance use in India, with around 7.1 crore substance users across the country. The second round of the National Survey will soon be undertaken by the Ministry.

Nasha Mukh Bharat Abhiyan was launched on 15th August 2020 by the Ministry of Social Justice & Empowerment with the aim of creating mass awareness and sensitisation across the country against substance use. Being a campaign mode programme, the Abhiyan has targeted and involved stakeholders that might be directly or indirectly affected by substance abuse and those who are vulnerable to it. The major stakeholders and beneficiaries of NMBA are youth, women, children, educational institutions, civil society and community at large.

Since its launch, a wide range of activities have been conducted throughout the country that fostered participation from all quarters of society and stakeholders. There has been a shift from an earlier approach of organisational involvement

to community involvement in the issue of substance abuse. The participation of 10.58 crore people in the Abhiyan is a testament to the ownership taken by the States, districts, and other stakeholders that has helped transform the Abhiyan into a Jan Andolan. On 15 August 2023, the Abhiyan has been extended to all the districts of the country.

The Participation of 3.3 core young people has brought unique perspectives, energy, and creativity to the Nasha Mukh Bharat Abhiyan, and their involvement is extremely important to make them sensitised and empowered to make good choices. More than 2.3 crore women have acted as torchbearers of the Abhiyan since its inception. The participation of students, teachers, and their parents in 3.2 lakh educational institutions has ensured that the message of Abhiyan secures and protects our future generation from this menace.

Social media has the potential to reach out to the masses and have a positive impact. As part of Nasha Mukh Bharat Abhiyan, social media has been effectively utilised to have an online presence and



Scan the QR to access treatment and de-addiction services for substance use disorder



have a mass reach, especially among the youth of the country.

Presently, the Ministry of Social Justice & Empowerment supports, through grant-in-aid 588 centres across the country that provide counseling, treatment and de-addiction rehabilitation services to those in need. All these centres have been geo-tagged for ease of access for those who want to seek services provided by them.

The Ministry also runs a Toll-free Helpline for de-addiction, 14446 that provides primary counseling and immediate referral services to the persons seeking help. The calls are attended by qualified & trained counselors at the very first call itself.

One major improvement that has been widely felt and seen is the shedding of stigma related to drug abuse and its negative perception, which has helped promote help-seeking behaviour among those in need. The launch of the Abhiyan has given people hope that preventing and overcoming substance abuse is possible, and their participation can play a vital role in it. I am sure that the participation of the citizens of the country will help us realise the dream of a Nasha Mukh Bharat.





Samaira Sandhu

Actress & Nasha Mukht Bharat Abhiyan Chandigarh Ambassador

Hope, Healing, and Recovery: Drug Free India

I am thrilled to share the profound appreciation extended to our team and me by Prime Minister Narendra Modi during his recent 'Mann ki Baat' address. It is truly heartening to witness our efforts being acknowledged and celebrated at such a significant forum. This recognition fuels our enthusiasm to an even greater extent, as it sends a powerful message to our society. This message encourages us to further propel our mission and rapidly advance our noble cause, ultimately striving for a drug-free nation. We extend our heartfelt gratitude to the Prime Minister and his office for their support.

I hold the esteemed position of being the brand ambassador for the Nasha Mukht Bharat Abhiyan and I take immense pride in being associated with this vital cause. Prime Minister Modi's recent mention of our campaign in 'Mann ki Baat' and his generous appreciation hold tremendous significance for us. His words carry weight, and they resonate

with people from all walks of life, emphasizing the importance he places on our mission.

Our dedicated team works tirelessly day and night, aiming to extend our de-addiction efforts not only in Chandigarh but throughout the entire nation. We conduct numerous camps, educational initiatives, and utilise de-addiction express vans established by the Chandigarh Social Welfare Department. The active involvement of our police department and the administration further strengthens our cause.

Our collective efforts are making significant strides, and I firmly believe that we are on the path to achieving resounding success in making our country free from the clutches of drug addiction. Once again, I express my deepest gratitude to the Prime Minister for shedding light on this issue and amplifying our message, which resonates across the nation. Thank you for your unwavering support.



Sarfaraz

Chairman, Sir Syed Education Mission, J&K

Breaking Free: Empowering Lives through Sobriety

I am delighted to express my sincere congratulations to the Honourable Prime Minister of India for championing the Nasha Mukht Bharat Abhiyan, as highlighted during his 'Mann ki Baat' address. I want to shed light on remarkable individuals in the Poonch and Jammu & Kashmir region who have been tirelessly working with us for the past 8-10 years. We have dedicatedly provided counseling to numerous children and successfully helped them break free from the clutches of addiction. Many of these youngsters have been rehabilitated in de-addiction centers. With the District Social Welfare Department, Poonch, Jammu & Kashmir, we also organised a bike rally and awareness programme to highlight the ill effects of drugs and promote awareness among the public.

However, it is crucial to

recognize the root of this issue. This issue is not just about claiming lives but also ensnaring our youth in its perilous grip. It is imperative for all of us to unite and actively contribute to making India drug addiction-free. Prime Minister Narendra Modi's leadership in spearheading the Nasha Mukht Bharat Abhiyan is commendable, and it is our responsibility to rally behind him. Let us wholeheartedly support his efforts to ensure that not only Poonch or Jammu & Kashmir but the entirety of India emerges victorious in the fight against drug addiction.

To our youth, I offer this message: Let us stand by Prime Minister Narendra Modi's vision, as articulated in 'Mann ki Baat', and collectively strive to liberate our beloved India from the clutches of addiction, thereby securing a brighter future for our nation.



MYTHS AND FACTS RELATED TO SUBSTANCE ABUSE

MYTHS

Drugs increase creativity and make the user more imaginative.



It changes the user's perception of surroundings and alters the integration of sensory stimuli.

Drugs sharpen one's thinking and lead to greater concentration



Drugs induce dullness and affect normal functioning of the body and mind

One can manage to drive even after having a few drinks



Alcohol affects a person's speech, attention, coordination and balance

Drug addiction is a voluntary behaviour



A person goes from being a voluntary drug user to being a compulsive drug user

Drug addiction can't be cured



Counselling and medication can manage addiction

Drinking isn't all that dangerous



Alcohol abuse links to fatalities, accidents, assaults, academic struggles.

Substance abuse is a problem that only exists in Lower-income groups



Substance abuse and addiction is a societal issues that exists in urban centres to rural areas

Substance users do not receive sufficient punishment.



Substance-dependent individuals are highly marginalised and warrant adequate treatment.

FACTS

SIGNS AND SYMPTOMS OF SUBSTANCE ABUSE

To identify whether a person is suffering from addiction, one needs to be aware about the signs, so that help could be provided



The Mini Brazil of India

Bicharpur's Remarkable Football Journey



In the heartland of Madhya Pradesh lies a village that has scripted an inspiring narrative of transformation – Bicharpur, fondly known as 'Mini Brazil'. This tale of triumph over adversity not only underscores the indomitable spirit of the human will but also serves as a beacon of hope for communities across the nation. What was once a hamlet marred by the grip of illicit liquor and addiction has now emerged as a burgeoning hub for rising football stars, echoing the fervor of the football-enthusiastic nation of Brazil.

Two decades ago, amid Bicharpur's challenges, Raees Ahmed, a former national player and coach, discerned untapped local youth potential. With fervour and dedication, he began training sessions, defying resource limitations. The outcome was extraordinary – in a short time, football's prominence transformed Bicharpur into its very synonym.

The advent of the 'Football Kranti' programme further accelerated this change, successfully engaging youth with the game. Bicharpur's triumph includes over 40 national and state-level players, spotlighting their talents nationwide. This wave of transformation extended beyond borders, fostering 1,200 football clubs across Shahdol and neighbouring areas. This expansion fueled more players competing nationally, guided by seasoned former players and coaches.

Bicharpur's trajectory from obscurity to football excellence showcases our nation's vast talent pool. It's a testament to the dedication and individual resilience in shaping destinies. This tribal area, once marred by issues, now symbolises hope and transformation, affirming the adage that determination paves the way. As these athletes succeed, they not only foster national pride but also advance overall development.



I extend my heartfelt gratitude to the honourable Prime Minister for acknowledging my modest efforts, showcasing Bicharpur village as an exemplar, and christening it 'Mini Brazil'. Within the children of this community lies innate talent and physical prowess, which I believed warranted proper nurturing. I firmly believe that these youngsters possess significant potential. My focus was centred on refining their technical acumen by rectifying gameplay methodologies. Many young talents from diverse households have actively participated in national-level competitions.

Their style of play often evokes parallels with Brazilian players. Our esteemed Commissioner, Mr Rajeev Sharma, recognised our endeavours, launching the 'Football Kranti' initiative. The campaign sparked the creation of 1,000 clubs within our Gram Panchayat, and 200-250 clubs in the municipality, leading to widespread football competitions. Remarkably, this movement has inspired over 27,000 to 28,000 boys and girls to embrace sports, positively steering them away from drug use and excessive screen time. Our own athletes have embarked on outreach campaigns in neighbouring villages, effectively enlightening others about the perils of substance abuse.

Around two decades ago, despite the presence of sports enthusiasts in Bicharpur, drug and alcohol addiction plagued the village. Recognising the latent potential within these children, I engaged in dialogues with village elders and sensitised the children about the grave consequences of drug dependency. I emphasised how rigorous training coupled with abstinence from drugs could positively transform their lives.

Their transformation journey culminated in the formation of an accomplished team comprising both girls and boys. Today, our unwavering focus centres exclusively on football. We've established a nursery catering to children aged 3-4, envisioning their preparation for national and international levels in the future.

**Raees Ahmed,
Coach**

To know more about this Mini Brazil in Madhya Pradesh, scan the QR code.



There has been tremendous change in Bicharpur. When the Prime Minister came to Shahdol and interacted with the children, he named this village as 'Mini Brazil.' That's why today there is a new atmosphere here. Under this, many competitions are organised here. There is enthusiasm and new spirit in the minds of our youth.

-Jaisingh Maravi, MLA,
Madhya Pradesh



Our senior Mr. Suresh Kunde started this and before him his father and many other people used to play football because of which Bicharpur came to be known as Mini Brazil. The new generation has shown real dedication and team spirit in the game and today 35 to 40 boys and girls of our Bicharpur are national level players. With this neither one pays attention to drugs, nor do they get time to do all this.

-Tej Ram Singh, senior player



30-35 years ago, our youth were attracted to drugs. By the initiatives of seniors player Mr. Suresh Kunde and NIS coach, Mr. Rais Ahmed, the talent of the youth was recognised and the players reached national level. In 2020, our commissioner Mr. Rajeev Sharma started a football revolution and for the first time our Bicharpur village was recognized. In future, children will definitely take advantage of this and make a name for themselves and the village.

-Anil Singh, Coach



We had never been here before, infact we didn't even know about football. It was our Khan Sir who told us about Bicharpur being called as Mini Brazil, which created excitement in our minds to play football. We wanted to see how the children of Bicharpur play, so we formed our girls team and came here to play. After coming here we now know the reason why this is called the Mini Brazil, as children from every house plays this sport. The children here now stay away from drugs.

-Suhani , Player



Bicharpur's transition from a troubled past to a football powerhouse.

A coach and former national player Raees Ahmed recognized the potential in Bicharpur's youth.



"Football Kranti" program ignited a passion for football among the village's youth.

More than 40 national and state-level players who emerged from Bicharpur and made their mark.



The profound influence of Bicharpur's football revolution on local communities and surrounding regions.

Over 1,200 football clubs formed in Shahdol and neighboring areas, fostering a culture of sports.



The involvement of noted former football players and coaches in shaping the young talents.

The powerful message of transformation, resilience, and hope for a brighter future.



MANN KI BAAT

Media Scan





Anurag Thakur
@ianuragthakur

एक भारत-श्रेष्ठ भारत व देश के अमर शहीदों को उचित सम्मान देने के आदरणीय प्रधानमन्त्री श्री @narendramodi जी के अभियान में अपनी भागीदारी सुनिश्चित करने के लिए @YASMinistry मेरी माटी-मेरा देश महाअभियान की शुरुआत करने जा रही है।

देश की एकता-अखंडता-भय्यता को गौरवान्वित करने वाले इस महाअभियान से जुड़ें, और इस स्वतंत्रता दिवस पर राष्ट्र व हमारे शहीदों के प्रति अपना सम्मान प्रदर्शित करें।

जय हिन्द
#MannKiBaat
Translate Tweet



12:46 · 30 Jul 23 · 22.5K Views



Smriti Z Irani
@smritirani

आज #MannKiBaat में PM @narendramodi जी ने हज यात्रा से लौटने वाली महिलाओं द्वारा चिट्ठियों के माध्यम से साझा किए गए उनके सुखद अनुभवों का उल्लेख किया।

मोदी सरकार द्वारा हज नीति में लाए गए अनेकों बदलावों के कारण हज यात्रा सुगम हुई है और इससे मुस्लिम महिलाओं को विशेष लाभ मिला है।

Translate Tweet



14:02 · 30 Jul 23 · 49.3K Views



India in France
@IndiEmbFrance

Lors du #MannKiBaat, le Premier ministre @narendramodi déclare 'Récemment, lorsque je suis allé en France, j'ai rencontré Charlotte Chopin qui est une praticienne et une enseignante de yoga, qui pratique le yoga depuis 40 ans. Elle attribue sa santé et sa longévité au yoga.'



Arindam Bagchi and 4 others



India in USA
@IndianEmbassyUS

Following

"I thank the U.S. Government which has returned this precious heritage to us. I am sure that such efforts will increase awareness across the country to stop the theft of our cultural heritage. This will further deepen the connection of our countrymen with our rich heritage" – Prime Minister @narendramodi



Taranjit Singh Sandhu and 2 others

2:14 · 31 Jul 23 · 20.5K Views



Dharmendra Pradhan
@dpradhanbjp

अनुगोचक ओ देकाणक जिकू वनेत ओकुंर अनेक वलाने अजि प्रयाणननुा @narendramodi क #MannKiBaat कु नगरिकपाने शुकुंरि । वे अजि जक वरुखण, वृषरोपण जकि वपानिक वनेतनतार वारुा देककनु । प्रयाणननुाक आडुान कुने 'दरु वरु कुंरक' वरुपणकु जारि रकुव । वनेवने 'नेरि पारि, नेरुा देरु' अजिपानरे वपिक हेव ।

Translate Tweet



21:02 · 30 Jul 23 · 8,105 Views



Piyush Goyal
@PiyushGoyal

Following

इस बार भी हमें हर घर तिरंगा फहराना है, और इस राष्ट्र आराधना की परंपरा को लगातार आगे बढ़ाना है

Translate Tweet



12:54 · 30 Jul 23 · 65.3K Views



Nasha Mukht Bharat A...
@NMBA_MSJE

Following

Hon'ble Prime Minister Narendra Modi ji emphasises on Nasha Mukht Bharat Abhiyaan in 'Mann ki Baat' on 30th July 2023 episode. It is a call for the whole country to join in the Abhiyaan. @PMOIndia @narendramodi @HMOIndia @AmitShahOffice @MSJEGOJI #NMBA #drugfreeindia



13:55 · 30 Jul 23 · 14.5K Views

Yoganand Gajala @yoganand_bjp · Jul 30 Thank you for bringing back our precious antiquities and artifacts. Gratitude to the USA Government for their assistance in preserving and returning our cultural symbols. India stands proud. #MannKiBaat

Narendra Modi @narendramodi · Jul 30 Every Indian is proud when precious antiquities and artifacts which were stolen are making their way back home. India is also grateful to the USA Government for their role in ensuring the return of these prized cultural symbols. #MannKiBaat



2:53



Yogi Adityanath
@myogiadityanath

Following

आदरणीय प्रधानमंत्री श्री @narendramodi जी ने आज #MannKiBaat कार्यक्रम में, उत्तर प्रदेश में बीते 22 जुलाई को हुए रिकॉर्ड 30 करोड़ पौधरोपण का उल्लेख कर पर्यावरण संरक्षण हेतु 'जन-भागीदारी' के महत्व को रेखांकित किया है।

प्रधानमंत्री जी! आपकी प्रेरणा से यहां पौधरोपण 'जन-आंदोलन' का रूप ले चुका है। हम सभी हरित उत्तर प्रदेश के निर्माण हेतु भरपूर प्रयास कर रहे हैं। उसी क्रम में 77वें स्वतंत्रता दिवस के अवसर पर भी 05 करोड़ पौधरोपण हेतु संकल्पित हैं।

आज उत्साहवर्धन के लिए सभी प्रदेशवासियों की ओर से आपका हार्दिक आभार!

Shivraj Singh Chouhan
@ChouhanShivraj Following

मध्यप्रदेश के शहडोल में एक गाँव बिचारपुर है, जिसे Mini Brazil कहा जाता है। मिनी ब्राजील इसलिए, क्योंकि यह गाँव आज फुटबाल के उभरते सितारों का गढ़ बन गया है। : आदरणीय प्रधानमंत्री श्री @narendramodi जी #MannKiBaat

Translate Tweet

IT IS CALLED MINI BRAZIL, BECAUSE THIS VILLAGE HAS BECOME A HUB OF RISING FOOTBALL STARS

12:35 · 30 Jul 23 · 11.7K Views

Usha Bajpai @BajpaiUsha · Jul 30

Today in Pune organised & heard the 103rd edition of respected Prime Minister. Shri @narendramodi ji's #MannKiBaat speech with the Doctors in Indira IVF center, Viman Nagar.

The Prime Minister has played an important role in the rise of global respect for the invaluable. Show more

प्रधानमंत्री मोदी के 'मन की बात' LIVE

PM: देश के आखिरी घोर अब देश के प्रथम घोर हमारा रहे

Amitabh Bhattacherjee @AmitabhBJP · Jul 30

Finally, a victory that feels like a historic home run! These artefacts deserve their rightful place in our culture-rich India. Props to the USA Government, making cultural reunions happen. Historical pride intact! #MannKiBaat

Narendra Modi @narendramodi · Jul 30

Every Indian is proud when precious antiques and artefacts which were stolen are making their way back home. India is also grateful to the USA Government for their role in ensuring the return of these prized cultural symbols. #MannKiBaat

AMERICA HAS RETURNED US OVER 100 RARE AND ANCIENT ARTIFACTS

J&K Panchayat Secretaries @panchayat_j

Honourable @PMOIndia launched a unique campaign called 'Meri Maati, Mera Desh' during his 103rd edition of Mann Ki Baat. Meri Maati Mera Desh is a 21-day campaign to pay tribute to the brave people who sacrificed their life for the country.

Meri Maati Mera Desh' campaign across J&K UT Panchayats... Meri Maati Mera Desh' campaign is envisaged from 9th August 2023 as a culminating event of Akshai Ka...

Poojshkar Singh Dhami @PoojshkarSingh

आज 'मन की बात' कार्यक्रम में आदरणीय प्रधानमंत्री श्री @narendramodi जी ने जम्मूद प्रदेश की अमरीका-भारत संबंधों को मजबूत करने के लिए एक नए पड़ाव का ऐलान किया है। उन्होंने कहा कि भारत और अमरीका के बीच बढ़ते हुए संबंधों को आगे बढ़ाने के लिए हमें एक साथ मिलकर काम करना पड़ेगा।

भोजपुर जिले के जम्मू-काश्मीर के प्रमुख विधायक का कहना है। हमारी सरकार प्रदेश की समस्त सांस्कृतिक विरासतों को संरक्षित एवं संवर्धित करने को विश्व में निरंतर कार्य कर रही है।

K. Annamalai @annamalai_k

श्रीमान् प्रधानमंत्री जी, भारत सरकार,

सुप्रभात! आज सुप्रभात 2023 की 103वां संस्करण के अंतर्गत आपने अपने 103वें वार्षिक जन्मदिन के अवसर पर देश के नागरिकों को संबोधित किया। आपका यह संबोधन हमें बहुत प्रेरणा देता है। आपका यह संबोधन हमें यह याद दिलाता है कि हमें अपने देश को आगे बढ़ाने के लिए एक साथ मिलकर काम करना पड़ेगा।

आज सुप्रभात 2023 की 103वां संस्करण के अंतर्गत आपने अपने 103वें वार्षिक जन्मदिन के अवसर पर देश के नागरिकों को संबोधित किया। आपका यह संबोधन हमें बहुत प्रेरणा देता है। आपका यह संबोधन हमें यह याद दिलाता है कि हमें अपने देश को आगे बढ़ाने के लिए एक साथ मिलकर काम करना पड़ेगा।

K. Annamalai @annamalai_k

It was delightful to listen to our Hon PM Thiru @narendramodi av1's 103rd #MannKiBaat along with the brothers & sisters of Selvanayagapuram village in Ramanathapuram today.

Annappurna Devi @Annappurna4BJP

It is a proud moment for every Tamilian to know through our Hon PM about Thiru Suresh Raghavan, an artist from Vadavalli, who is known for providing detailed descriptions of birds & animals he paints while documenting them.

"Through Mann Ki Baat, I also express my heartfelt gratitude to the government for the support of Arabians. Women coordinators were specially appointed for women going on Haj without Mehmam." The PM added. The PM further said that the changes that have been made in the Haj policy in the last few years are being highly appreciated. "The blessing given by the people who have returned from Haj pilgrimages, especially our mothers and sisters through their letters, is very inspiring in itself," he said.

मन की बात

मुझे दो अमेरिकन दोस्तों के बारे में पता चला है जो California से यहाँ अमरनाथ यात्रा करने आए थे। इन विदेशी मेहमानों ने अमरनाथ यात्रा से जुड़े स्वामी विवेकानंद के अनुभवों के बारे में कहीं सुना था। उससे उन्हें इतनी प्रेरणा मिली कि वे खुद भी अमरनाथ यात्रा करने आ गए। वे, मुझे, भगवान भोलेनाथ का आशीर्वाद मानते हैं। यही भारत की खासियत है, कि सबको अपनाता है, सबको कुछ न कुछ देता है।

PM: Inscriptions to be installed in panchayats to hail martyrs

Launches 'Meri Mati Mera Desh' Campaign Ahead Of I-Day

Times News Network

New Delhi: Prime Minister Narendra Modi on Sunday announced the launch of the 'Meri Mati Mera Desh' campaign in the run-up to Independence Day to honour martyrs of the country. He also announced the installation of inscriptions to be installed in panchayats in their memory.

In his monthly radio talk 'Meri Ki Baat', the PM said that the 'Meri Mati Mera Desh' campaign will be organised under the campaign and 7,500 plots carrying soil from different parts of the country will be brought to the national capital along with martyrs.

"Meri Mati Mera Desh will be the motto of the campaign. We have men and women who laid down their lives for the country. We will remember them in these efforts," he said.

Saying the whole country was together for the 'Meri Mati Mera Desh' campaign last year, Modi urged people to continue the tradition of holding the erection of their names in their memory.

With these efforts, we will realise the dream of the country. We will realise the value of freedom. Hence, every person in the country must join in these efforts," he added.

Referring to floods, Modi said that other natural calamities hitting different parts of the country during the monsoon season, he said people should...



स्वतंत्रता दिवस पर मेरी माटी, मेरा देश अभियान

मन की बात : पीएम मोदी बोले-बलिदानियों की याद में दिल्ली में बनेगी अनूठ वाटिका

अनूठ वाटिका बनेगी

मन की बात में पीएम मोदी ने कहा कि 'मेरी माटी मेरा देश' अभियान का शुभारंभ हुआ है। देश के नागरिकों को अपने देश की रक्षा के लिए बलिदान देने के लिए प्रेरित किया जाएगा। देश के नागरिकों को अपने देश की रक्षा के लिए बलिदान देने के लिए प्रेरित किया जाएगा। देश के नागरिकों को अपने देश की रक्षा के लिए बलिदान देने के लिए प्रेरित किया जाएगा।

देश के नागरिकों को अपने देश की रक्षा के लिए बलिदान देने के लिए प्रेरित किया जाएगा। देश के नागरिकों को अपने देश की रक्षा के लिए बलिदान देने के लिए प्रेरित किया जाएगा। देश के नागरिकों को अपने देश की रक्षा के लिए बलिदान देने के लिए प्रेरित किया जाएगा।



4,000+ Muslim women went on Haj without male companion: PM

Times News Network

New Delhi: PM Narendra Modi on Sunday said he has received a large number of letters from Muslim women who went on Haj pilgrimages without male companions (male companion). Sharing that reading these letters has given him immense satisfaction as more than 4,000 women went on Haj in this category this year, the PM said, this reflects a "huge transformation".

"Through Mann Ki Baat, I also express my heartfelt gratitude to the government for the support of Arabians. Women coordinators were specially appointed for women going on Haj without Mehmam." The PM added.

The PM further said that the changes that have been made in the Haj policy in the last few years are being highly appreciated. "The blessing given by the people who have returned from Haj pilgrimages, especially our mothers and sisters through their letters, is very inspiring in itself," he said.

Up to 65% rise in Kashi's tourism-related income

Times News Network

New Delhi: The record-breaking increase in tourists in Varanasi in recent years is attributable to the opening of the revamped Kashi Vishwanath corridor as well as the Centre's fresh impetus to religious tourism. In his Sunday's 'Mann Ki Baat', PM Modi said the tourist footfall in Varanasi has crossed 10 crore year.

Independent surveys have reported the footfall in Varanasi at an eight-fold increase as compared to Goa in 2022. A survey by ITCI Direct suggested that while Varanasi received 7.2 crore tourists in 2022, Goa was far behind with 85 lakh.

The impact of the tourism boom, the PM pointed out, is being felt on lives and livelihoods. The survey said Varanasi's tourism-related income ballooned by 206%, while employment in the sector shot up by 34.2%.

This ties into the Union tourism ministry's own data which pegs over 60% of tourism in India in the religious and spiritual tourism category.

The PM also lauded the efforts of French yoga practitioner Charlotte Choquin, who despite being over 100 years old, is a prominent face of India's serene yoga and wellness.

The PM also urged people to embrace one's heritage, and to present it responsibly to the world, while drawing the country's attention to mesquite effort being made in Ujjain.

SPECIAL INSCRIPTIONS IN PANCHAYATS In I-Day run-up, Modi launches campaign to honour martyrs

Special Inscriptions in Panchayats

Thanks US for returning Indian-origin artefacts. Sault for allowing women for Haj without male companions

EXPRESS NEWS SERVICE

New Delhi: July 30

Prime Minister Narendra Modi on Sunday announced the launch of the 'Meri Mati Mera Desh' campaign in the run-up to Independence Day to honour martyrs of the country. He also announced the installation of inscriptions to be installed in panchayats in their memory.

In his monthly radio talk 'Meri Ki Baat', the PM said that the 'Meri Mati Mera Desh' campaign will be organised under the campaign and 7,500 plots carrying soil from different parts of the country will be brought to the national capital along with martyrs.

"Meri Mati Mera Desh will be the motto of the campaign. We have men and women who laid down their lives for the country. We will remember them in these efforts," he said.

Saying the whole country was together for the 'Meri Mati Mera Desh' campaign last year, Modi urged people to continue the tradition of holding the erection of their names in their memory.

With these efforts, we will realise the dream of the country. We will realise the value of freedom. Hence, every person in the country must join in these efforts," he added.

Referring to floods, Modi said that other natural calamities hitting different parts of the country during the monsoon season, he said people should...



आर्या की यात्रा अमेरिकी तीर्थयात्रियों ने कहा- विवेकानंद से प्रेरित थे, 40 साल से यहाँ आना सपना था

कैलिफॉर्निया से अमरनाथ आए थे दो अमेरिकी, मोदी बोले- यह भारत है जो सबको अपनाता है

मोदी बोले, 'यह भारत है जो सबको अपनाता है'

अमेरिकी तीर्थयात्रियों ने कहा- विवेकानंद से प्रेरित थे, 40 साल से यहाँ आना सपना था

विवेकानंद से प्रेरित होकर दो अमेरिकी इस साल अमरनाथ यात्रा पर आए थे

दो अमेरिकी तीर्थयात्री ने कहा, भारत सबको अपने पास न कुछ देता है।

दो अमेरिकी तीर्थयात्री ने कहा- विवेकानंद से प्रेरित थे, 40 साल से यहाँ आना सपना था

दो अमेरिकी तीर्थयात्री ने कहा- विवेकानंद से प्रेरित थे, 40 साल से यहाँ आना सपना था

दो अमेरिकी तीर्थयात्री ने कहा- विवेकानंद से प्रेरित थे, 40 साल से यहाँ आना सपना था



विना महरम हज यात्रा बड़ा बदलाव

मोदी ने अमरनाथ यात्रियों को किताबें बाँट कर देना शुरू करने को एक बड़ा बदलाव बताया। महरम बंद पुरुष होना है, जो महिला का पहनावा नहीं पहन सकता है। मोदी ने कहा कि उन्होंने हज यात्रा से लौटते यात्रियों को कई पुस्तकें बाँटी हैं, जो भारत की संस्कृति और इतिहास के बारे में हैं। उन्होंने कहा कि यह यात्रा सभी लोगों को एक साथ लाती है।

देशवासी पेड़ लगाने और पानी बचाने के लिए आगे आए: पीएम

शुक्रवार, 24 मार्च 2023 को पीएम मोदी ने देशवासियों को पेड़ लगाने और पानी बचाने के लिए आगे आने का आह्वान किया। उन्होंने कहा कि पेड़ लगाने से वातावरण स्वच्छ रहेगा और पानी बचाने से संसाधन सुरक्षित रहेगा।

4000 महिलाओं ने

विश्व कपड़े के दिनांक में भाग लिया। यह कार्यक्रम देशभर में आयोजित किया गया था।

100 महिलाओं ने

विश्व कपड़े के दिनांक में भाग लिया। यह कार्यक्रम देशभर में आयोजित किया गया था।

देशवासियों को पेड़ लगाने और पानी बचाने के लिए आगे आने का आह्वान किया। उन्होंने कहा कि पेड़ लगाने से वातावरण स्वच्छ रहेगा और पानी बचाने से संसाधन सुरक्षित रहेगा।

मोदी के 'मन की बात' में भास्कर की खबर आदिवासियों ने 100 कुएं 'रिचार्ज' किए, पीएम बोले- यह उत्साहवर्धक

प्रधान मंत्री मोदी के 'मन की बात' में भास्कर की खबर आदिवासियों ने 100 कुएं 'रिचार्ज' किए, पीएम बोले- यह उत्साहवर्धक। उन्होंने कहा कि यह काम किसानों के लिए बहुत ही उपयोगी है।

Return of artefacts will curb heritage theft: PM

PM Narendra Modi said that the return of stolen artefacts will curb heritage theft. He emphasized the importance of preserving India's rich cultural heritage.

'Bhojpatra calligraphy' biz by Mana women a boost for economy: PM

Prime Minister Narendra Modi said that the Bhojpatra calligraphy business run by women in Madhya Pradesh is a boost for the economy. He encouraged women to engage in such traditional crafts.

Hajj pilgrimage very special for Muslim women this year: PM Modi in 'Mann Ki Baat'

PM Modi said that Hajj pilgrimage is very special for Muslim women this year. He mentioned the opening of a new chapter in Hajj pilgrimage.

PM Modi said that Hajj pilgrimage is very special for Muslim women this year. He mentioned the opening of a new chapter in Hajj pilgrimage.

Many innovative efforts 'visible' to save J&K youth from drugs: PM Modi

PM Modi said that many innovative efforts are visible to save J&K youth from drugs. He mentioned the 'Huge transformation' in J&K.

PM Modi said that many innovative efforts are visible to save J&K youth from drugs. He mentioned the 'Huge transformation' in J&K.

Return of artefacts will curb heritage theft: PM

PM Narendra Modi said that the return of stolen artefacts will curb heritage theft. He emphasized the importance of preserving India's rich cultural heritage.

'Bhojpatra calligraphy' biz by Mana women a boost for economy: PM

Prime Minister Narendra Modi said that the Bhojpatra calligraphy business run by women in Madhya Pradesh is a boost for the economy. He encouraged women to engage in such traditional crafts.

यंदाही 'हर घर तिरंगा' अभियान!

यंदाही 'हर घर तिरंगा' अभियान! हुतात्म्यांच्या समाग्यां 'भेरी माती, मेरा देश' मोहीम. This is a campaign to fly the Indian tricolor in every home.

मैसूरम इलुदरै कळ् य्यात्तु मक्कुदु ददलावळ्

मैसूरम इलुदरै कळ् य्यात्तु मक्कुदु ददलावळ्. This is a Kannada text related to the 'Har Ghar Tiranga' campaign.

എന്റെ മണ്ണ്, എന്റെ രാജ്യം

എന്റെ മണ്ണ്, എന്റെ രാജ്യം. This is a Malayalam text related to the 'Har Ghar Tiranga' campaign.

'India created a unique record of destroying 10L kg of drugs'

'India created a unique record of destroying 10L kg of drugs'. This article reports on the success of the drug destruction campaign in India.

India created a unique record of destroying 10L kg of drugs

India created a unique record of destroying 10L kg of drugs. This article reports on the success of the drug destruction campaign in India.

7500 കലശങ്ങളിൽ മണ്ണും വൃക്ഷതെയ്യുമായി അമൃത് കലശ് ത്യാത്ര

7500 കലശങ്ങളിൽ മണ്ണും വൃക്ഷതെയ്യുമായി അമൃത് കലശ് ത്യാത്ര. This is a Malayalam text related to a cultural event.

7500 കലശങ്ങളിൽ മണ്ണും വൃക്ഷതെയ്യുമായി അമൃത് കലശ് ത്യാത്ര

7500 കലശങ്ങളിൽ മണ്ണും വൃക്ഷതെയ്യുമായി അമൃത് കലശ് ത്യാത്ര. This is a Malayalam text related to a cultural event.

कार्यक्रम प्रधानमंत्री नरेंद्र मोदी बोले, आज देवभूमि को गौरवार्थ मंत्रांतर से वेद सुंदर स्मृति विहन और कलकत्तार्य बना रही है, प्राचीन काल से मोत्र पर का है प्रास महत्व

पीएम ने की नीती-माणा घाटी की महिलाओं के कौशल की प्रशंसा



मन की बात

स्थायी उत्पादों को मिला बढ़ावा : धामी

देहरादून। मुख्यमंत्री नरेंद्र मोदी ने कहा कि प्रधानमंत्री नरेंद्र मोदी के मन की बात कार्यक्रम के माध्यम से हमारे देश के विकास को बढ़ावा देने के लिए लोगों को दायित्व मिले है। नीती-माणा घाटी की महिलाओं के कौशल की प्रशंसा करते हैं। उन्होंने कहा कि प्रधानमंत्री नरेंद्र मोदी के 'मन की बात' में स्थायी उत्पादों को मिला बढ़ावा देने के लिए हमें प्रयास करना चाहिए।

उन्होंने कहा कि प्रधानमंत्री नरेंद्र मोदी के 'मन की बात' में स्थायी उत्पादों को मिला बढ़ावा देने के लिए हमें प्रयास करना चाहिए। उन्होंने कहा कि प्रधानमंत्री नरेंद्र मोदी के 'मन की बात' में स्थायी उत्पादों को मिला बढ़ावा देने के लिए हमें प्रयास करना चाहिए।

गौरवशाली क्षण

देहरादून। प्रधानमंत्री नरेंद्र मोदी के मन की बात के अंतर्गत देहरादून के निवासी महिलाओं को कौशल प्रशिक्षण देने के लिए प्रधानमंत्री नरेंद्र मोदी के 'मन की बात' कार्यक्रम के माध्यम से हमें प्रयास करना चाहिए।

नरेंद्र बंसल और सविता कपूर ने सुनो मन को बात

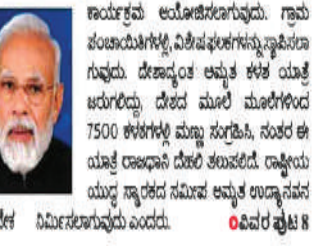
देहरादून। प्रधानमंत्री नरेंद्र मोदी के मन की बात के अंतर्गत देहरादून के निवासी नरेंद्र बंसल और सविता कपूर ने 'मन की बात' कार्यक्रम के माध्यम से हमें प्रयास करना चाहिए।

उन्होंने कहा कि प्रधानमंत्री नरेंद्र मोदी के 'मन की बात' में स्थायी उत्पादों को मिला बढ़ावा देने के लिए हमें प्रयास करना चाहिए। उन्होंने कहा कि प्रधानमंत्री नरेंद्र मोदी के 'मन की बात' में स्थायी उत्पादों को मिला बढ़ावा देने के लिए हमें प्रयास करना चाहिए।

उन्होंने कहा कि प्रधानमंत्री नरेंद्र मोदी के 'मन की बात' में स्थायी उत्पादों को मिला बढ़ावा देने के लिए हमें प्रयास करना चाहिए। उन्होंने कहा कि प्रधानमंत्री नरेंद्र मोदी के 'मन की बात' में स्थायी उत्पादों को मिला बढ़ावा देने के लिए हमें प्रयास करना चाहिए।

सद्गुण नन्नु धामि नन्नु देव अभियान

सर्वकार के अंतर्गत 'सद्गुण नन्नु धामि नन्नु देव अभियान' का शुभारंभ किया गया। इस कार्यक्रम के माध्यम से हमें प्रयास करना चाहिए।



प्रधानमंत्री नरेंद्र मोदी

PM urges people to embrace one's heritage

PM urged people to embrace one's heritage and promote local products. He said that this is the best way to support the local economy and preserve our culture.



प्रधानमंत्री नरेंद्र मोदी

60 हजार से ज्यादा अमृत सरोवर बने मोदी ने लोगों से पेट्र लगाने व जल संरक्षण की अपील की। जल संरक्षण के लिए केंद्र के प्रयासों को रेखांकित करते हुए उन्होंने कहा कि आजवादी के अमृत महोत्सव के दौरान बनाए गए 60,000 से अधिक अमृत सरोवर मील के पथ पर के रूप में उभरे हैं और 50,000 से ज्यादा पर काम चल रहा है।

मोदीना पास कार्यक्रम मन की बातों राजकोट समकृत्य

वसुप्रधान मोदीके राजकोटना खिचकरना भरपेट वषाला कर्या

जल संरक्षण के लिए केंद्र के प्रयासों को रेखांकित करते हुए उन्होंने कहा कि आजवादी के अमृत महोत्सव के दौरान बनाए गए 60,000 से अधिक अमृत सरोवर मील के पथ पर के रूप में उभरे हैं और 50,000 से ज्यादा पर काम चल रहा है।



प्रधानमंत्री नरेंद्र मोदी

उज्जैन में 18 पुराण गाथा पर बनी पेंटिंग लगेगी

उज्जैन में 18 पुराण गाथा पर बनी पेंटिंग लगेगी। यह पेंटिंग का काम विभिन्न शहरों में चल रहा है।



कार्यक्रम का ये 108 वां शिफ्ट था। प्रधानमंत्री ने कार्यक्रम में कां महत्वपूर्ण बातों को साझा किया। हमारे देश में उज्जैन के त्रिपुली राजस्थान में लगने वाली 18 पुराण गाथा पर बने पेंटिंग का भी चित्रण किया। पीएम ने कहा कि इन दिनों उज्जैन में पेंटिंग बनाने का काम चल रहा है।

मन की बात : प्रधानमंत्री मोदी बोले - आपदा में पूरा देश एकजुट

सर्वजन हिताय भारत की भावना और उसकी ताकत



सर्वजन हिताय भारत की भावना और उसकी ताकत। प्रधानमंत्री नरेंद्र मोदी ने कहा कि यह भावना हमें एकजुट करेगी।

अमरवीरुल कोसम 'मैरी माडी मेरा देस'

अमरवीरुल कोसम 'मैरी माडी मेरा देस'। प्रधानमंत्री नरेंद्र मोदी ने कहा कि हमें अपने देश को बचाना है।

सावन का आध्यात्मिक और सांस्कृतिक महत्व : मोदी

सावन का आध्यात्मिक और सांस्कृतिक महत्व : मोदी। प्रधानमंत्री नरेंद्र मोदी ने कहा कि सावन का महत्व बहुत ही गहरा है।

मन की बात 'जबिगते घोषणा प्रधानमन्त्री मोदीबे स्वाधीनता दिवसत 'मोबे माटि मोबे देश' अभियान

मन की बात 'जबिगते घोषणा प्रधानमन्त्री मोदीबे स्वाधीनता दिवसत 'मोबे माटि मोबे देश' अभियान। प्रधानमंत्री नरेंद्र मोदी ने कहा कि हमें अपने देश को बचाना है।



Mann Ki Baat | India created record by destroying 10 lakh kg of drugs: PM Modi



2 US Men Found Mention In PM's Mann Ki Baat For Their Amarnath Yatra



On Mann Ki Baat, PM Modi announces 'Meri Mati Mera Desh' campaign to honour martyrs



Mann Ki Baat: 4,000 Indian women performed Haj without 'mehram', it's 'huge transformation', says PM



MANN KI BAAT: Prime Minister Modi praises Uttar Pradesh's plantation drive, pilgrimage boom

अमर उजाला

Mann Ki Baat: 'चार हजार मुस्लिम महिलाओं ने बिना पुरुष सहयोगी के हज यात्रा की', पीएम मोदी बोले- यह बड़ा बदलाव



Mann Ki Baat: जानिए उज्जैन के त्रिवेणी संग्रहालय के बारे में सब कुछ, पीएम मोदी ने मन की बात में किया था जिक्र



Mann Ki Baat में बोले PM मोदी, शहीद वीर-वीरांगनाओं को सम्मान देने के लिए शुरू होगा 'मेरी माटी मेरा देश' अभियान



दैनिक जागरण

Mann Ki Baat: मन की बात में छाया काशी विश्वनाथ धाम, PM मोदी बोले- प्रति वर्ष 10 करोड़ श्रद्धालु कर रहे दर्शन



कौन हैं 100 साल की योगा टीचर शारलोट शोपा, जिनका PM मोदी ने मन की बात में किया जिक्र
 प्रधानमंत्री नरेंद्र मोदी ने मन की बात में 100 साल की योगा टीचर शारलोट शोपा का जिक्र किया. फ्रांस में प्रधानमंत्री मोदी ने उनसे मुलाकात की थी.



To read all the editions of
Mann ki Baat
scan the QR code





Ministry of Information and Broadcasting
Government of India

