<u>N-41013/37/2014 BC-II</u> GOVERNMENT OF INDIA MINISTRY OF INFORMATION & BROADCASTING 'A' Wing, Shastri Bhawan, New Delhi – 110001

29 May, 2014

Advisory

This Ministry vide file No 804/91/2010 – BC-III dated 6th January, 2011 had issued an advisory to all TV Channels exhorting to invariably display CBFC certificate before telecast of Films/Film trailers.

2. It has come to the notice of the Ministry of Information & Broadcasting that a number of TV channels continue to telecast films without displaying CBFC Certificates.

3. It has also been noticed that channels are sometimes showing trailers of new films without showing CBFC Certificate. Showing films/film trailers without CBFC certificate is a violation of the Cinematograph Act, 1952 as enshrined in Rule 6 [1] (n) of the Cable Television Networks Rules, 1994 which further provides that no film or film song or film promos of film trailer or music videos or music albums or their promos, whether produced in India or abroad, shall be carried on cable service unless it has been certified by the CBFC.

4. Therefore, all TV Channels are once again advised to display the CBFC Certificate before telecast of any film/film trailer which is clearly visible to the viewers. They are also advised to strictly follow Rule 6 [1] (n) of the Cable Television Network Rules, 1994 while showing any film or film song or film promo or film trailer or music video or music albums or their promos.

5. Any further violation of the programme code may attract strict penal provisions as detailed in Section 20 of the Cable Television Networks. (Regulation) Act, 1995 and as provided under the Uplinking/ Downlinking Guideline.

[Neeti sarkar] Director (Broadcasting Content) Tele: 23386536

To,

All TV Channels (as per list) IBF/BCCC EMMC (পানি বাংকাৰ) (NEETI SARKAR) পিৰায় /Director বুৰায় বৰু মিনাংগ নাল্যানয n. of Information & Broadcasting খাৰৱ বাংকাৰ, নট বিকলী Govt. of Indis, New Delhi