No.3105/28/2016-BC-III GOVERNMENT OF INDIA MINISTRY OF INFORMATION & BROADCASTING 'A' WING, SHASTRI BHAWAN NEW DELHI- 110001

Dated: 25 January, 2022

To

All Private Satellite TV Channels

In the past years, Ministry of Information and Broadcasting has been getting requests from members of the civil society to facilitate access to the people with hearing impairment to the Speech of Hon'ble President of India on the eve of Republic Day on 25th January and to the commentary of Republic Day Ceremony/Parade on 26th January by carrying the telecast accompanied with sign language interpretation and English/Hindi closed captions to help them connect meaningfully with this important National Day.

- 2. Public broadcaster, Doordarshan, has indicated that DD Bharati/DD News will carry sign language interpretation of the President's Message to the nation on their channel from 07:30 pm to 08:00 pm on 25th January, 2022. It has further stated that on 26th January, 2022, DD News will carry the sign language interpretation of the commentary on their channel from 09:00 hrs to 12:15 hrs (or till the end).
- 3. The media has always been in the forefront of taking up important issues concerning national integration, progress of disadvantaged sections of the society, etc.
- 4. Therefore the feed of DD News/DD Bharati is being made available free of cost. All TV channels interested in carrying the live telecast of the Speech of Hon'ble President of India on 25.01.2022 and Republic Day Parade with commentary on 26.02.2022, may carry the signals of DD Bharati/DD News with sign language interpretation and English/Hindi closed captions for the benefit of differently abled people and make the event accessible to them.

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