No.3105/182/2014-BC-III GOVERNMENT OF INDIA MINISTRY OF INFORMATION & BROADCASTING 'A' WING, SHASTRI BHAWAN NEW DELHI- 110001

Dated the 23rd January, 2014.

To

- 1. All News & Current Affairs TV Channels
- 2. All FM Radio Channels
- 3. All Community Radio Stations

Hon'ble Prime Minister of India and Hon'ble President of United States of America will hold a radio address through 'Mann Ki Baat' on 27.01.2015 through the entire AIR network. This is an initiative to reach out to the people and have a direct dialogue with them on various issues.

2. Private radio channels, private News & Current Affairs TV channels and community radios may also like to broadcast/telecast the same simultaneously by availing free feed from AIR and DD News.

[NEETI SARKAR] Director (BC) Tele.23386536

Copy to:

- Shri Rajat Sharma, President, News Broadcasters Association, Mantec House, 3rd Floor, C-56/5, Sector 62, NOIDA – 201307.
- 2. Shri Uday Chawla, Association of Radio Operators for India (ARO), 304, Competent House, F-14, Connaught Place, New Delhi-110001
- Ms. Archana Kapur, Community Radio Association (CRA), 145, Gautam Nagar, New Delhi – 110049.
- 4. Shri Rakesh Sharma, Association of Regional Television Broadcasters of India (ARTBI), B-116, Okhla Industrial Area Phase-I, New Delhi-110065.