No. N-28011/9/2021-BC.III

## GOVERNMENT OF INDIA MINISTRY OF INFORMATION AND BROADCASTING 'A' WING, SHASTRI BHAWAN, NEW DELHI – 110001

December 27, 2021

To

All Private Satellite TV Channels

Subject:

Compliance with provisions of Child and Adolescent Labour (Prohibition and Regulation) Act, 2016 and Child and Adolescent Labour (Prohibition and Regulation) Rules, 1988 in media production

The Child and Adolescent Labour (Prohibition and Regulation) Act, 2016 prohibits employment of children in any occupation and process. However, vide section 3(2)(b) this does not apply where the child "works as an artist in audio-visual entertainment industry, including advertisement, films, television serials or any such other entertainment ..... subject to such conditions and safety measures, as may be prescribed provided that no such work under this clause shall effect the school education of the child". Such conditions and safety measures as prescribed in Rule 2(c) of Child and Adolescent Labour (Prohibition and Regulation) Rules, 1988 are required to be strictly complied with.

2. Rule 2 C (b) of Child and Adolescent Labour (Prohibition and Regulation) Rules, 1988 prescribes as under:-

"producer of any audio -visual media production or any commercial event involving the participation of a child, shall involve a child in participation and ensure that all screening of his films and television programmes shall be made with a disclaimer specifying that if any child has been engaged in the shooting, then, all the measures were taken to ensure that there has been no abuse, neglect or exploitation of such child during the entire process of the shooting".

- 3. It has been observed that compliance of the aforesaid Rule 2(c)(b) is not being reported and the above disclaimer is not found in most of the media production or commercial events where child artists have been involved.
- 4. In view of above, all private satellite TV channels are requested to ensure compliance with the said rules in the media production or commercial events.

Director (BC) Tele.: 23386394

## Copy to:

- 1. President, The Indian Broadcasting & Digital Foundation (IBDF), B304, 3rd Floor, Ansal Plaza, Khelgaon Marg, New Delhi 110049
- 2. President, News Broadcasters Federation (NBF), 3-B, GG-2 Block, Vikas Puri, New Delhi 110018 (nbf@newsbroadcastersfederation.com)