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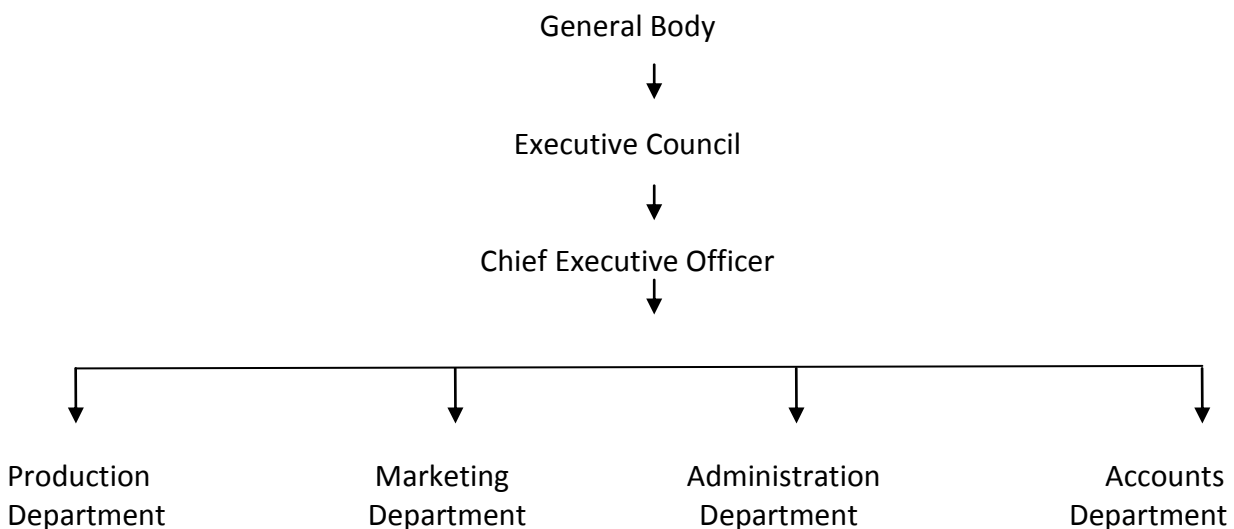
ANNUAL REPORT 2015 - 2016

INTRODUCTION / OVERVIEW:

Children's Film Society, India (CFSI), is an organization which provides value-based entertainment for children and young people thereby fulfilling their psychological and educational needs through the medium of films.

Established in May, 1955 under the Societies Registration Act XXI of 1860 CFSI functions as an autonomous body under the administrative control of the Ministry of Information & Broadcasting, Govt. of India receiving grants-in-aid for its Plan and Non-Plan activities.

The organizational structure is as follows:



The Chairperson, who is an eminent personality in the field of Cinema, heads the Society. The Chairperson is also the head of the Executive Council and the General Body, members of which are nominated by Government of India. The Chief Executive Officer, who has under him all heads of Departments, handles day-to-day functions : Administration, Production, Marketing and Accounts department. The headquarters of CFSI is located in Mumbai with Branch Offices at New Delhi and Chennai.



ACTIVITIES OF THE ORGANISATION:

Production & procurement:

CFSI is engaged in the production of feature films, featurettes, animation, short films, puppet films and TV serials in film as well as video format for children and young people. The organization also procures exhibition rights of award winning foreign films. Such imported films / procured films as well as films produced by the Society are dubbed in major Indian languages and exhibited through theatres and T.V. so as to reach larger audience.

Exhibition of Films and Serials:

a) **Telecast:**

CFSI films are shown on T.V. channels.

b) **Individual Shows and Screening in Schools:**

This activity is mainly to cater for school children through block bookings. It also benefits Educational and Social Organizations for holding exclusive CFSI film shows in their premises for their students. Screenings are arranged in theatres & in Schools, through LCD projectors as well.

c) **District & State level Programmes:**

In order to broad base its activities, CFSI carries children's cinema to district and mofussil areas. This involves district wise capsule Programmes of 8 to 10 days duration in collaboration with district and State authorities. These programmes are popularly known as Children's Film Festivals.

d) **Screenings in School premises:**

In rural, remote & underprivileged areas, children who are deprived of any source of entertainment, CFSI arranges LCD shows in school premises with the help of Nehru Yuva Kendra, District Information & Publicity Offices, District Administration, NGO's etc. CFSI also has started organizing ticketed film shows through schools in cities.

Our International Recognition:

a) **International / National Children's Film Festival:** CFSI organizes International Competitive Children's Film Festival named as "The Golden Elephant" and "National Children's Film Festival" alternately once every two years in collaboration with the State Government. The International 19th Edition and the National 2nd Edition of the festival invariably commences on 14th November, the birthday of Chacha Nehru and lasts for a period of 7 days.

b) **Participation in International Film Festivals:** CFSI's films participate in various recognized International Film Festivals and have won awards. Such participation has also helped CFSI to promote its films globally.

BUDGETARY PROVISION :

A. **PLAN:** The approved Annual Plan 2015-16 of CFSI is as under:

(Rs. in Crores)

Name of Scheme	Budget Estimate	Revised Estimate	Grant received	Expenditure
<u>Other Than North East Component</u>				
I. Film Production	3.50	5.50	5.50	5.50
II. Exhibition of Children's Films in Municipal Schools	0.25	0.25	0.25	0.25
III. Film Festivals	2.50	2.50	2.50	2.50
<u>North East Component</u>				
I. Film Production	0.50	0.50	0.50	0.50
II. Exhibition of Children's Films in Municipal Schools	0.25	0.25	0.25	0.25
III. Film Festivals	0.50	0.50	0.37	0.37
Total of Current Year (2014-15)	7.50	7.50	9.37	9.37
<i>Previous Yr (2014-15)</i>	<i>13.75</i>	<i>9.75</i>	<i>7.51</i>	<i>6.05</i>

B. **NON PLAN:** The approved Annual Plan 2015-16 of CFSI is as under:

(Rs. in Crores)

Name of Scheme	Budget Estimate	Revised Estimate	Grant received	Expenditure
Salary/Establishment Exps	2.98	2.98	2.98	2.98
<i>Previous Yr (2014-15)</i>	<i>2.70</i>	<i>2.74</i>	<i>2.70</i>	<i>2.70</i>

ACTIVITIES DURING THE YEAR 2015-16

A) PRODUCTION

a) **Film Production**

Films completed during the year.

1. **Happy Mother's Day** : Hindi/ Live Action Feature / 90 mins / Director : Anjali Shukla



2. **'Melanam, Children of Rhythm** : Malayalam/Short Live Action / 25 mins / Director : K. Ramchandran



3. **Shaanu** : Telugu feature/90 mins./4K/Dir & EP: K.N.T.Sastry



Films under production during the year: 2015-16

1. **Gauru the Journey Of Courage** (Hindi feature / 90 mins. / Director : Ramkishan Choyal)
2. **Pinti Ka Sabun** (Hindi feature / 90 mins / 4K / Director Pramod Pathak/Executive Producer- Arif Zakaria)
3. **Gyapo** (Lepcha feature with English Sub Titles / 90 mins / 4K / Director : Prashan Rasaely)
4. **Ishu** (Assamese feature/90mins./Director : Utpal Borpujari)
5. **Summer Holidays** (Malayalam Feature/ 85 mins / Director : Murali Nair)

b) **Dubbing of Films:**

9 films in three languages Tamil, Telugu and English were under different stages of dubbing.

c) **Making of prints:**

- 2 in Digital Cinema Package (DCP) format.
- 22 in DVC PRO
- 583 DVDs of various titles for sale.

B) **MARKETING**

CFSI has been reaching out to child audience all over India through its film exhibition activity. Since 2007 CFSI films are exhibited FREE in urban as well as rural parts of the country, benefiting school going



as well as non-school going children. The pattern of exhibition can be broadly divided into following categories:-

Sr. No.	Activity	No. of Shows	Audience.
01.	THEATRICAL SHOWS		
A.	District Level Film Festivals	158	57,542
B.	State Level Film Festivals	43	25,989
C.	Mini Festival /Individual Shows / National Festival	237	1,46,378
	International Children's Film Festival (ICFF)	17	7,922
02.	NON-THEATRICAL SHOWS		
A.	LCD shows for Rural & Tribal Children	1,011	2,55,657
	Total	1,466	4,93,488

CFSI's marketing department has its head office at Mumbai with zonal offices at Delhi and Chennai reaching its target audience nationwide. During the period 01.04.2015 to 31.03.2016, CFSI has arranged FREE screenings of its films through 1,466 shows covering 4, 93, 488 children.

1. **THEATRICAL SHOWS:**

A. DISTRICT LEVEL FILM FESTIVALS:

This activity is conducted in collaboration with the District Administration of a state. Six to seven districts are identified in different states and screening programs are planned. The school children largely from Government Municipal Schools are encouraged to see the films which are shown absolutely FREE in theatres. The District Education Depts. lends a credible support by theatre wise planning of schools. This activity comprises as one of the major source for CFSI films to reach children en masse on a large scale. A total of 158 shows were conducted through such Festivals covering a child audience of 57,542. Details are in Annexure – A

B. STATE LEVEL FILM FESTIVAL IN NORTH-EAST:

The State Level Children's Film Festivals were held in Six North East States with a package of 16 films provided by CFSI & screened across the theatres / auditoriums in the States during August 2015 to March 2016. The details are in Annexure – B

No. of Districts covered - 17
No. of Shows held - 43
No. of Audience covered - 25,989 Children

C. INDIVIDUAL FILM SHOWS:

Many Schools, NGOs, National / International Festival authorities and Individuals procure films for non-commercial screenings in theatres or in schools through 35MM/LCD Projectors / DCP /Blu Ray formats on payment basis of nominal rentals. A total of 237 such shows were organized benefiting 1, 46,378 children. The details are in annexure C.

2. **NON-THEATRICAL SHOWS (LCD SHOWS):-**

In order to cater to rural and underprivileged children who are deprived of any major source of entertainment, CFSI has been organizing FREE shows for municipal and tribal children. Services of

Nehru Yuva Kendra, Non-Governmental Organizations & District Administration of respective states are availed for this activity. The expenditure involved in conducting the FREE shows is borne by CFSI out of grant in aid provided by the Government for this purpose. Under this scheme, not only school students but also children living in remand homes, orphanages etc. are given the benefit of watching children's films, who otherwise are deprived of any other form of entertainment. 1,011 shows were held & 2,55,657 child audience were covered. The details are as follows in annexure – D.



Nashik – Bhojpur LCD shows

3. PROMOTION & SALE OF DVDs:

DVD's and CDs of CFSI's films are sold for personal / home viewing only on non-commercial basis. A total of 6,301 DVD's/VCD's were sold during the period from April 2015 to March, 2016 resulting in a revenue realization of an amount of Rs.7,40,142/-

To promote CFSI films a marketing stall was set up from 9 -17 Jan, 2016 in World Book Fair at Pragati Maidan, New Delhi organized by National Book Trust India held.

Six CFSI's films namely 1) Heda Hoda 2) Dak Ghar 3) Pappu Ki Pugdandi 4) Malli 5) Nandan and 6) Gharakshangal was screened in Kolkata International Children's Film Festival. Our Film Pappu ki Pugdandi was a closing film for festival. CFSI earned revenue of Rs. 28,000/- as exhibition fee.



A marketing stall for DVDs sale was set up at LIT-O-FEST, Mumbai, St. Xavier's College, Fort Mumbai held between 20.2.16 to 21.2.16. During the festival CFSI films Goopi Gawaiyaa Bagha Bajaiyaa and Gattu were screened.

Similarly, a stall was set up for DVDs sale through "Asian Center for Entertainment Education-the Third Eye" at Patna held from 17th March to 19th March, 2016.

CFSI & Nehru Memorial Museum & Library (NMML), New Delhi had screened 2 films namely "Mujhse Dosti Karoge" directed by Ms. Gopi Desai and "Karamati Coat" directed by Shri Ajay Kartik as part of monthly event "Film Screening". The film was screened on 31st July, 2015 and 9th September, 2015 at the Activity Hall of the Children's Centre. Around 100 students of class 4th & 5th of NP Co-ed. Primary School, R.K. Ashram accompanied by 4 teachers attended the 02 film screening covering 200 children audiences.

Children's Film Society India in collaboration with Citizen Association for Child Rights (CACR) screened CFSI films for BMC school children through virtual classroom studio at Dadar, Mumbai. Through this studio approximately 20,000 children of different schools could see these films at the same time. One Film was screened free to children on the last day of every month by CACR. A total of 1104 child audience were covered. CFSI films Aaji Aajoba, Aasman Gir Raha Hai, Ballu Shah, Victor, Vidyut were screened during the year.

4. TELECAST:

CFSI's 10 films were telecast on National Network programme of "Chulbuli Filme Chapatti Gap Shup" and 15 films on "Loksabha Channel".

5. SALE OF RIGHTS:

CFSI has entered in agreement with Ultra Media and Entertainment Pvt. Ltd. for all rights except theatrical rights in India for 7 years for territory of world of 10 films, for Rs. 21, 00,000/- Lakhs.

CFSI has entered in agreement with Ultra Media & Entertainment Pvt. Ltd. Mumbai for 7 years Worldwide Digital rights of 70 films for Rs. 25, 00,000/- .

CFSI has entered in agreement with Makkal TV for 5 years Multiple Telecast of 10 films in Tamil for Rs. 4, 00,000/-Lakhs.

CFSI has entered in agreement with Kalaingar TV Pvt. Ltd. for 2 years Multiple Telecast of 10 films in Tamil for Rs. 2,50,000/- .

6. BIHAR EK VIRASAT :



Bihar - Ek Virasat - Journey of CFSI

Children's Film Society India in collaboration with Asian Center for Entertainment Education-the Third Eye (ACEE) had organized Children's Film Festival in Patna and tied up with the Kasturba Gandhi Balika Vidyalaya (KGBV) at Durgawati and Kilkari Bihar Bal Bhavan to co-organize a film festival from 17th March to 20th March, 2016.

Bihar Ek Virasat- Kala and Film Mahotsav 2016, a four day program intended towards showcasing arts, culture and tradition of Bihar and promoting cultural exchange between other regions, states and international relations. The program consisted of entertainment, infotainment, interactive arts workshops, folk dance, essay and painting competitions, and live screenings of movies.



Bihar - Ek Virasat - Journey of CFSI

CFSI showcased its 50 year journey at a specially designed exhibit during the Bihar Ek Viraasat Festival. A special screening of the film "Radio Comes To Rampur" produced by CFSI in the 1970's, was held where a packed audience of 500 school going children were held spellbound. Mr Shравan Kumar CEO, CFSI inaugurated the festival and welcomed children to participate in the future activities of CFSI, by making films through Little Directors Program, and attending Film Festivals which are being specially organized for them. A small study was conducted to gauge the needs and expectations of children in the age group of 8 to 14 who go to English Medium Schools in urban Bihar, have from entertainment.

C) FILM FESTIVALS

The Golden Elephant – 19th International Children's Film Festival, India (ICFFI) :

The GOLDEN ELEPHANT- 19th edition of International Children's Film Festival (ICFFI), a biennial Festival was hosted by CFSI in collaboration with Telangana Government, as an esteemed International Children's Film Festival with Competition alongwith a concentrated industry Summit organized to address the ever-evolving landscape across borders and platforms in the digital age. The mission was to nurture a dynamic children's film culture in our country. It was organized from 14th to 20th November 2015 at Hyderabad. The festival brings the most delightful and imaginative national and international children's cinema to young audiences in India. Outstanding features, shorts, live action and animation films are screened over seven days of festive celebration.

The Theme of the festival was "Digital India". Children were exposed to a deluge of digital data with digital revolution and technological changes now touching children's lives and the need to sensitize them properly.

CFSI through ICFFI is committed to promoting Children's Cinema that is humane and non-violent, and yet delightful and fun. Workshops on animation, script writing, filmmaking and theatre and open forums at the festival aim towards stimulating critical appreciation and creative pursuits amongst young people. The festival also supports the work of children's filmmakers by rewarding them for their dedication and talent. A unique feature of the festival is its child audience: more than a hundred thousand children travel from villages and towns across India to view high quality international children's films that they would never be exposed to otherwise.

The 19th Golden Elephant ICFFI promised to be one of many firsts that truly enhanced its international profile. The attempt was to move beyond the ordinary.

- A new record of 1204 entries from 80 countries through online system: New techniques of sourcing were resorted to by in-house CFSI team (without outside curators/ agencies) by writing to 143 embassies, approaching Norwegian Institute of Film and Latvian Institute, world sales agents etc. for sending eligible entries from their countries and have thus received responses and entries from countries like Mexico, Afghanistan, Switzerland, USA, Egypt, Portugal, Sweden and Canada.

- Besides growth in the volume of entries, the quality of films also saw a marked improvement. Many International Award winning films were received, some of the notable ones include Maya the Bee (Feature Film) from Germany, Celestial Camel (Feature Film) from Russia, Pim & Pom, The Big Adventure (Feature Film) from Netherlands, Birds of Passage (Feature Film) from Belgium, My Friend Raffi (Feature Film) from Germany, My Skinny Sister (feature film) from Sweden, Rainbow (Feature Film) from India and many more.
- The festival received entries which participated and were awarded in internationally acclaimed Film festivals like Generation Berlinale, Tiff Kids, Zlin Film Festival as well as officially qualified film for Oscar Award for 2016 (Marian's Ocean was nominated for the Oscars).
- Little Directors became International: 19th ICFFI received international entries for the Little Directors concept that was introduced as a competition category innovatively in the 18th edition of ICFFI. 187 entries were received under Little Directors this year out of which 161 were Indian and 26 International from Countries viz Argentina, UAE, Russia, Taiwan, Belgium, Australia, Slovakia.
- The festival had four Competition Sections: International Live Action, Asian Panorama, International Animation and Little Directors, where international and national films competed for the prestigious Golden Elephant Trophies/Plaques, accompanied by cash awards.
- The festival also screened specially curated Non-Competition Sections including Children's World that showcased the most acclaimed films from across the world.
- Selection process started from 1st August, 2015. The selection committee chose 432 films : 40 in Competition International Live Action, 34 in Asian Panorama, 31 in Competition Animation and 40 in Little Directors, 221 in Children's World and 66 in Children's World - Little Directors.
- A CFSI Mobile App with innovative features of CFSI's activities was introduced for children to learn in line with the theme of the festival.



ICFFI - Mobile app launch

- For the first time, all entries were submitted online which included online screener and online entry form.
- CFSI and Telangana Government also simultaneously screened 30 CFSI films and acquired foreign films in 9 districts of Telangana covering children audience of more than one Lakh.
- CFSI and Govt. of Telangana organized a special show for children with Special needs at the Indira Priyadarshini auditorium as part of the festival. Around 400 children (visually challenged, physically and mentally challenged) enjoyed films.
- Review by child audience: CFSI initiated and encouraged the child delegates to write a review of films seen by them. The initiative of child delegate film review got a great response with 55

entries. Ms. Arushi Amish Bhansali's review of Full Out was adjudged the best entry on the basis of her insightful writing, understanding of cinema and its appreciation.



ICFFI – Opening Ceremony

- The Golden Elephant 19th ICFFI got off to a glorious start through the inaugural function at Shilpakalavedika, Shilparamam. 19th Golden Elephant ICFFI was inaugurated on 14th November 2015 in the presence of Col. Rajyavardhan Singh Rathore, Hon'ble Minister of State for Information & Broadcasting, Government of India, Shri Talasini Srinivas Yadav, Minister for Commercial Taxes, Cinematography, Government of Telangana, Shri Sunil Arora, Secretary, I&B, Government of India, Shri Rajiv Sharma, Chief Secretary, Government of Telangana, Mr Mukesh Khanna, Chairman, CFSI and Mr Shraavan Kumar, CEO/Festival Director, CFSI. The Bollywood celebrities Ms. Tabu, Ms. Kareena Kapoor and Ms. Karisma Kapoor graced the function as Special Invitees. The opening ceremony was marked by enthralling performances from renowned artists and groups. The famous Hindi child star Akshat and Model / Actor Ms Guahar Khan were the anchors for the Opening Function. The ceremony was telecast live on the National Channel by Doordarshan.
- After flagging off the festival, inaugural film Happy Mother's Day produced by Children's Film Society, India and directed by Ms.Anjuli Shukla was screened, followed by Dinner at Mountain Heights, Shilparamam.
- Prasad IMAX as Main Venue: Suggested by CFSI and agreed by Govt. of Telangana was one of the highlights during the festival as the main venue, Prasad IMAX, Necklace Road, a mall and multiplex with 5 state-of-the-art theatres, compatible with the latest screening format (DCP), where 3 screens were used.
- The other 12 theatres were so selected to geographically cover both the twin cities of Hyderabad and Secunderabad taking into account the technical aspects of using Digital Cinema Print (DCP), Blue Ray, etc., the formats used for a majority of screenings. Across the twin cities in the 12 theatres from 15th to 20th of November, 2015, shows were held daily from 10 a.m. to 5 p.m.
- Introduction of New Sections: Two new sections in Competition: Competition International Live Action and Competition International Animation were introduced in this edition. The need for separate Competition Section for animation and live action was felt, as a large number of films were received as entries in animation this year and with the objective of not competing solely based on regions. The Animation Section was very popular with both children and adult delegates.
- Introduction of New Awards: Juries of various sections of 19th ICFFI suggested that since they were watching features along with shorts, they were of the opinion that instead of 2nd best film should have an award for the Best Short film. Hence the category of awards were Best Fiction Film, Best Short Film, .Best Screenplay, .Best Director, Best Actor and Special mentions.

- Record No. of Attendees: 19th ICFFI hosted 80 National and International Adult delegates, along with 450 child delegates. The children were given the same hospitality as the jury and adult delegates, thereby creating a better opportunity for both to interact and increase the focus on interaction between jury, adult delegates and children being our primary objective.
- Based on the seating capacity of the 15 auditoriums that screened ICFFI films, approximately 3,00,000 viewers (primarily children) got the opportunity to watch the films, making the festival the world's largest children's film festival.



- Workshops: Workshops were organized as part of the Film Festival on the following topics:
Film making Workshop were organized for the period from 15th to 19th Nov. 2015 by Purple People Lab.

Animation and Script Writing Workshops organized from 15th to 19th Nov. 2015 by Pomegranate Films

Theatre Workshop organized from 15th to 19th November 2015 by Mr Lalit Parimoo

Dance Workshop organized from 16th to 19th November 2015 by Deepa Bajaj.

All workshops were conducted at Jawahar Bal Bhavan, Hyderabad. A total of 170 children from Hyderabad, and surrounding districts of Telangana participated and enjoyed learning new techniques of cinema.



- Open forums: The venue of the open forum was Prasad IMAX, the main venue where the screenings were organized in the three screens, providing an opportunity for people to interact with film makers and artists who attended the Festival.
- Juries: The attempt to make it a truly international festival with high quality films, eminent jurors, from all walks of life were invited to be on the Panel of Jury in four sections of 19th ICFFI.



- **The Jury Members :**
International Live Action: Mr. Satish Kaushik India as Chairman of the Jury from India, Mr Kai S. Pieck from Germany, Ms. Gabrielle Brennen from Paris, Joe Chang from China, and David Hands from Cyprus.

Asian Panorama: Mr T S Nagabharana India as Chairman, Christophe Defaye from Japan, Mr Acharya Chakravarthula Telangana, India, Venay Felton from Canada.

International Animation: Mr. Ashok Kaul India as Chairman, Sri Nagabala Suresh Kumar Telangana, Harry Baweja from India and Joris Van Dael from Belgium.

Competition Little Directors: Mr Allani Sreedhar as Chairman, Telangana, Mr Deepak Jain, Dubai, Shilpa Shukla India, Mikias Efram, Ethiopia and Clara Inez Suarez from Argentina.
- **Child Jury Members:**
International Live Action: Josya Hemrajani, Mumbai – Chairperson, Sayema Mayesha Syeda, Bangladesh, Yash Singhvi, Gujarat, Afthekar Mominzada, Afghanistan and Ananya Jain, Surat

Asian Panorama: Hritika Nair, Maharashtra – Chairperson, Eshan Dharani, South Africa, Anubhooti Jain, Udaipur, Aditya Bhise, Lonavla, and Tarang Vandemataram, Telangana

International Animation: TNR Mohit, Telangana – Chairperson, Isbel Roney, Chicago, Anhad Singh Gill, J&K, Lalhimpuri, Mizoram and Arya Mehta, Hyderabad
- **Cultural Programs across the city:** Cultural programmes during the Festival were organized by Telangana Government, and children who came from the across the state attended the programmes and festival film screenings at Ravindra Bharathi and Shilpakalavedika. This created a festive atmosphere not only amongst delegates but the general public at large and helped publicize the festival not only in Hyderabad and Secunderabad but in the entire state of Telangana.
- **Media Centre:**
 1. Prasad IMAX being the main venue, the Media Centre was set up there by Govt of Telangana, so that the press could access the general public and interact with film makers, children and adult delegates.. The media persons were provided with facilities like PCs, email, fax, photocopy machine etc. besides giving access to information and daily happenings. Press Meets were held regularly wherein film makers interacted with members of the press and other Festival delegates. On the whole the festival was well received and publicized by the press. CFSI and Telangana State Government had created the posters, arches in most of the prominent places in the city giving a festive look to the city during the period of the festival.
 2. CFSI received more than 400+ exposures in the print and online media. Leading dailies delivered full pages and half-pages of media coverage on a daily basis along with reach in the national media.
 3. Lots of feature stories, film reviews, International delegates interviews, synopsis coverage, photo-features, event coverage was visible. Regular pressers like Jury Interactions and Open Forums have seen Hall full of print and TV presence on a daily basis.
- **SOCIAL MEDIA:** Buzz on social media was active through FB page, Twitter interactions, Blogs and other online channels.
 1. Facebook Likes: 8,021
 2. Twitter Followers: 256
 3. No. of Tweets: 191
 4. YouTube: 25 videos

- Special contests: were organized on FB leading to enhanced engagement. All this is supported by CEO blogs on a regular basis.
- Other events: CFSI had set up marketing stall at the Prasad IMAX wherein 411 CFSI's films DVDs were sold for an amount of more than Rs. 51,000/-.
- Festival Catalogue: Since the theme of the Festival was Digital India, the Festival catalogue containing synopses of the participating films and details of the jury members, and other articles like messages related to children's films, were uploaded in pen drive and distributed as part of the Festival Kit to delegates including child delegates.
- Daily Bulletin: On each day of the Festival starting from 14th November to 21st November 2015 a festival bulletin called Bioscope was published giving details of various events, screening schedule, daily happenings, important activities of the festival etc. which was distributed in hotels where children, delegates, juries were staying besides CM's Office and important officials of state governments, venues of open forums, workshops, and varied locations of film screenings during the festival daily.



ICFFI - Closing Ceremony

- CLOSING CEREMONY: Closing ceremony was planned by Telangana Government on Friday, 20th November 2015. The by Doordarshan, All India Radio, etc. The Closing Ceremony of 19th ICFI was held at Shilpakalavedika, Shilparamam. Important Dignitaries present were - His Excellency Governor of Telangana, Shri E.S.L. Narasimhan was the Chief Guest, Sri Talasani Srinivas Yadav Hon'ble Minister for Commercial Taxes & Cinematography, Government of Telangana, Dr K.V.Ramana Chary, Hon'ble Advisor to Government (Endowments & Media Affairs) graced the occasion as Guests of Honour. ceremony was telecast live on the National Channel
1. His Excellency Governor of Telangana and Chairman, CFSI Mr Mukesh Khanna gave away the Awards of the festival.



ICFFI - Awards

2. The closing function was followed by the screening of the award-winning Russian Film 'Celestial Camel' which won the Golden Elephant Trophy for the Best Feature Film (Competition Live Action), and also the Best Director for Live Action Feature film.

- INTERNATIONAL CHILDREN’S FILM FESTIVAL- NORTH EAST

After successful completion of 19th ICFFI in Hyderabad from 14th to 20th November, 2015 CFSI conducted a similar International Children’s Film Festival in north east in collaboration with Cultural Affairs & Heritage Department, Sikkim at 6 places Dodak, Angden, Daramdin village, Rinchenpong, Sombaria and Kaluk of West Sikkim with the opening ceremony in Gangtok from 14.03.2016 to 16.03.2016.



ICFFI - Sikkim

CFSI films Kima's Lode, Happy Mother's Day, Ebegetiya, Nokpokliba, The Prince and the Crown of Stone were screened during the festival. A total 17 shows & 7,922 children audiences were covered.

PARTICIPATION IN INTERNATIONAL CHILDREN’S FILM FESTIVALS:

CFSI films have participated in various International Children’s Film Festivals. The details of CFSI films submitted and selected/participated in various International Film Festivals from April 2015 to March 2016 are given in Annexure E.

Our Mission:

The mission of CFSI is to facilitate promotion of children’s films by encouraging, strengthening and spreading the Children's Film Movement all over the country and abroad. CFSI aims and hopes to contribute to the process of better upbringing of young generation through the highly effective medium of Cinema and T.V., so as to develop the children into future citizens with a balanced approach to life.

DISTRICT LEVEL FILM FESTIVAL SHOWS HELD IN 2015-16			
State	District	Shows	Audience
Bihar	Patna	1	500
Tamil Nadu	Krishnagiri	30	18,351
Punjab	Jalandhar	67	20,681
Rajasthan	Kota	60	18,010
	Total	158	57,542

STATE LEVEL FESTIVAL HELD IN NORTH EAST DURING 2015-16				
SR. No.	State	Place	No. of Shows	No. of Audience
1.	Meghalaya	Shillong	6	4,800
2.		Nongpoh	4	4,375
3.		Nongstoin	4	4,127
4.		Jowai	4	2,850
5.		Tura	4	2,892
6.	Assam	Guwahati	6	2,160
7.		Dibrugarh	2	650
8.		Jorhat	2	600
9.	Nagaland	Dimapur	1	300
10.	Mizoram	Aizwal	2	500
11.	Tripura	Agartala	2	425
12.	Sikkim	Namchi	3	1,200
13.		Ravangla	3	1,110
		TOTAL	43	25,989

INDIVIDUAL SHOWS HELD IN 2015-16				
Sr. No.	State/ Country	Place	Shows	Audience
1.	New Delhi	New Delhi	27	7,833
2.	Maharashtra	Mumbai	164	1,16,800
3.		Thane	1	500
4.	Tamilnadu	Chennai	2	345
5.	Chhattisgarh	Raipur	9	4,500
6.	Kolkata	Kolkata	7	3,500
7.	Madhya Pradesh	Bhopal	10	5,000
8.	Gujarat	Vadodara	3	1,500
9.	Qatar	Doha	1	500
10.	Europe	Zlin	1	500
11.	UK	Leicester	6	2,400
12.	England	London	2	1,000
13.	South Korea	Busan	1	500
14.	UK	Northern Ireland	1	500
15.	Canada	Canada	1	500
16.	Iran	Iran	1	500
		TOTAL	237	1,46,379

NON-THEATRICAL SHOWS (LCD SHOWS) 2015-2016			
State	District	Shows	Audience
Bihar	Saharsa, Supaul, Khagaria, Purnes, Madhepura and Katihar	100	26,745
	Bhojpur	175	44,110
Maharashtra	Nashik	50	9,967
Madhya Pradesh	Raisen	65	12,195
Andhra Pradesh	Adilabad	140	39,631
Karnataka	Udupi	100	23,791
Uttar Pradesh	Behraich	66	16,010
	Barabanki	200	52,940
Uttarakhand	Almora	115	30,268
	TOTAL	1,011	2,55,657

PARTICIPATION IN INTERNATIONAL CHILDREN'S FILM FESTIVALS:

Sr. No.	NAME OF FESTIVAL	COUNTRY	NAME OF FILM
1.	20th BUSAN International Film Festival	Korea	Pappu Ki Pugdandi, Ek Tha Bhujang
2.	LUCAS International Children's Film festival	Germany	Pappu Ki Pugdandi, Ek Tha Bhujang
3.	Habitat Film Festival	India	Pappu Ki Pugdandi
4.	Augsburg film festival	Germany	Pappu Ki Pugdandi
5.	29th International Festival of Films for Children and Young Adults	Iran	Pappu Ki Pugdandi, Ek Tha Bhujang, Goopi Gawaiya Bagha Bajaiya, Kaphal
6.	Roshd International film festival	Iran	Pappu Ki Pugdandi, Ek Tha Bhujang, Goopi Gawaiya Bagha Bajaiya, Kaphal
7.	Venice International Film Festival.	Venice	Pappu Ki Pugdandi, Ek Tha Bhujang
8.	Carrousel International du Film in Rimouski, Canada.	CANADA	Pappu Ki Pugdandi, GGBB, Kaphal
9.	Chicago International Children's Film Festival	USA	Pappu Ki Pugdandi, Ek Tha Bhujang
10.	Asia Pacific Screen Awards.	Australia	Ek Tha Bhujang
11.	REDCAT International Children's Film Festival	USA	Pappu Ki Pugdandi, Ek Tha Bhujang
12.	18th annual BAM kids Film Festival	USA	Pappu Ki Pugdandi, Ek Tha Bhujang
13.	Children's Film Festival Seattle	USA	PKP, Ek Tha Bhujang
14.	8th JANA International Film Festival for Children & Youth (J.I.F.F.C.Y)	Lebanon	Pappu Ki Pugdandi, Ek Tha Bhujang, GGBB, Kaphal
15.	Cinemagic Film Festival	UK	Pappu Ki Pugdandi, Ek Tha Bhujang, GGBB, Kaphal
16.	33. International Young Audience Film Festival Ale Kino!	POZNAN	Pappu Ki Pugdandi, Ek Tha Bhujang, GGBB, Kaphal
17.	Cinekid Festival and Screening Club	Netherlands	Ek Tha Bhujang
18.	MAMI Mumbai Film Festival	India	Ek Tha Bhujang
19.	Jasmine International Film Festival	Iran	Pappu Ki Pugdandi, Ek Tha Bhujang, GGBB, Kaphal
20.	Tumbleweeds Film Festival for Children and Youth	Utah	Pappu Ki Pugdandi, Ek Tha Bhujang, GGBB, Kaphal
21.	PLAY - Lisbon International Kids Film Festival.	Portuguese	Pappu Ki Pugdandi, Ek The Bhujang, Ggbb, Kaphal, Ebegetiya, Alegalu

22.	15th edition of River to River. Florence Indian Film Festival	Italy	Ek Tha Bhujang
23.	IFFI - Indian Panorama -2015	India	Ek Tha Bhujang
24.	21st Kolkata International Film Festival	India	Pappu Ki Pagdandi
25.	Peace and Love Film Festival	Sweden	Pappu Ki Pagdandi, Ek Tha Bhujang ,GGBB, Kaphal, Ebegetiya, Alegalu
26.	Tel Aviv International Children's Film Festival	Israel	Pappu Ki Pugdandi, Ek Tha Bhujang, Happy Mother's Day, Kima's Lode, Melanam.
27.	Brazilian Kids Film Festival	Brazil	Pappu Ki Pugdandi, Ek Tha Bhujang, Happy Mother's Day, Kima's Lode, Melanam.
28.	Zlin Film Festival	Czech Republic	Pappu Ki Pugdandi ,Ek Tha Bhujang Happy Mother's Day, Kima's Lode, Melanam.
29.	TIFF Kids International Film Festival	Canada	Happy Mother's Day, Kima's Lode
30.	Kala Ghoda Festival	India	Pappu Ki Pugdandi, Ek Tha Bhujang
31.	Chicago International Children's Film Festival	USA	Happy Mother's Day, Kima's Lode Melanam (Children of Rhythm)
32.	PLEIN LA BOBINE 2016	France	Melanam (Children of Rhythm)
33.	Fest - International Youth Film Festival	Espinho, Portugal	Happy Mother's Day, Kima's Lode Melanam (Children of Rhythm) Kaphal, PKP, Ek Tha Bhujang
34.	16th River to River Florence Indian Film Festival	Italy	Happy Mother's Day, Kima's Lode Melanam (Children of Rhythm)
35.	Indian Film Festival - The Hague	Netherlands	Happy Mother's Day, Kima's Lode, Melanam, Ek Tha -Bhujang, Pappu Ki Pugdandi, Kaphal
36.	Giffoni Film Festival	Italy	Happy Mother's Day, Kima's Lode, Melanam, Ek Tha Bhujang
37.	International Festival of Films For Children And Teenagers	Bucharest, Romania	Happy Mother's Day, Kima's Lode, Melanam, Ek Tha -Bhujang, Pappu Ki Pugdandi, Kaphal, GGBB
38.	International Young Audience Film Festival Ale Kino!	Poland	Happy Mother's Day, Kima's Lode, Melanam, Ek Tha -Bhujang, Pappu Ki Pugdandi
39.	San Diego Intl Childrens Festival	USA	Happy Mother's Day, Kima's Lode, Melanam, Ek Tha -Bhujang, Pappu Ki Pugdandi
40.	12th edition of FEST - New Directors New Films Festival	Portuguse	Happy Mother's Day, Kima's Lode, Melanam, Ek Tha Bhujang, Pappu Ki Pugdandi, Kaphal, GGBB
41.	Festival International De Cinema De Cerdanya	Spain	Happy Mother's Day, Kima's Lode, Melanam, Ek Tha -Bhujang, Pappu Ki Pugdandi
42.	Moscow International Independent Films Festival	Russia	Happy Mother's Day, Kima's Lode, Melanam, Ek Tha -Bhujang, Pappu Ki Pugdandi
43.	21st edition of our SCHLINGEL film festival	Germany	Happy Mother's Day, Kima's Lode, Melanam, Ek Tha -Bhujang, Pappu Ki Pugdandi
44.	21st Busan International Film Festival	Korea	Happy Mother's Day, Gauru
45.	LUCAS - International Festival for Young Film Lovers	Germany	Happy Mother's Day, Kima's Lode, Melanam
46.	International Children's film Festival	India	Happy Mother's Day, Pappu Ki Pugdandi, Ek Tha -Bhujang
47.	Smile Foundation Film Festival for Children & Youth	India	Pappu Ki Pugdandi
48.	Bengaluru International Children Film Festival	India	Pappu Ki Pugdandi
49.	5th Kolkata International Children's Film Festival	India	Pappu Ki Pugdandi, Heda Hoda, Dak Ghar, Malli, Nandan, Gharakashrangal
50.	63rd National Film Award -2015	India	Happy Mother's Day, Kima's Lode, Melanam
51.	Indian Film Festival Stuttgart	Germany	Happy Mother's Day, Kima's Lode, Melanam, Gauru
